

45TH



trellus

ANNIVERSARY GALA
at ARTIFACT EVENTS

A Celebration of Voices

OCTOBER
18TH, 2023

Our gala will highlight the resiliency of the human spirit and amplify first-person stories about unexpected personal journeys to a new home.

- Our keynote speaker will be internationally acclaimed refugee rights activist Ishmael Beah, author of the acclaimed memoir, *A Long Way Gone*. Sponsors are invited to an exclusive pre-reception with Mr. Beah from 5–6 pm.
- Our 300 honored guests will include elected officials, community leaders, major corporations and foundations, and nonprofit leaders from across the region.

The sponsorship packages listed on the following pages aim to maximize brand alignment exposure to our audience. Packages range from \$1,000 to \$45,000 and are designed to increase your company's recognition before, during, and after the event.



\$45,000

45th Anniversary Sponsor

- Twenty (20) Tickets
- Reserved Seating for Your Guests
- "Thank You to Our 45th Anniversary Sponsor" Tent Card Signage on Event Tables with Company Logo
- Opportunity to Present as a Speaker
- Opportunity to Welcome Guests from the Podium
- Acknowledgement from the Podium During the Program
- Company Name and Logo will Appear in all Press Releases
- Opportunity to Provide Quote from Company Leadership to Appear in all Press Releases
- Recognition in all Print and Digital Marketing Materials
- Recognition on Website Sponsorship Page Including Direct Link Back to Company
- Dedicated Post in all Social Media (Facebook, Instagram, Telegram, LinkedIn)
- Full Page Ad in Event Program Book
- Recognition on Event Signage & Video Loop

EXCLUSIVE OPPORTUNITY FOR A SINGLE CORPORATION

\$10,000

Venue Sponsor

\$10,000

Speaker Sponsor

\$10,000

Catering Sponsor

\$10,000

Bar Sponsor

- Ten (10) Tickets
- Acknowledgement from the Podium During the Program
- Company Name and Logo will Appear in all Press Releases
- Recognition in all Print and Digital Marketing Materials
- Recognition on Website Sponsorship Page Including Direct Link Back to Company
- Dedicated Post in all Social Media (Facebook, Instagram, Telegram, LinkedIn)
- Full Page Ad in Event Program Book
- Recognition on Event Signage & Video Loop

EXCLUSIVE OPPORTUNITIES FOR FOUR SEPARATE CORPORATIONS

\$5,000

Technology Sponsor

- Six (6) Tickets
- Acknowledgement from the Podium During the Program
- Company Name and Logo will Appear in all Press Releases
- Recognition in all Print and Digital Marketing Materials
- Recognition on Website Sponsorship Page Including Direct Link Back to Company
- Dedicated Post in all Social Media (Facebook, Instagram, Telegram, LinkedIn)
- Half Page Ad in Event Program Book
- Recognition on Event Signage & Video Loop

EXCLUSIVE OPPORTUNITY FOR A SINGLE CORPORATION



\$25,000 Presenting Sponsor

- Ten (10) Tickets
- Reserved Seating for Your Guests
- "Thank You to Our 45th Anniversary Sponsor" Tent Card Signage on Event Tables with Company Logo
- Opportunity to Welcome Guests From the Podium
- Acknowledgement from the Podium During the Program
- Company Name and Logo will Appear in all Press Releases
- Recognition in all Print and Digital Marketing Materials
- Recognition on Website Sponsorship Page Including Direct Link Back to Company
- Dedicated Post in all Social Media (Facebook, Instagram, Telegram, LinkedIn)
- Full Page Ad in Event Program Book
- Recognition on Event Signage & Video Loop

\$10,000 Mission Sponsor

- Ten (10) Tickets
- Acknowledgement from the Podium During the Program
- Company Name and Logo will Appear in all Press Releases
- Recognition in all Print and Digital Marketing Materials
- Recognition on Website Sponsorship Page Including Direct Link Back to Company
- Dedicated Post in all Social Media
- Full Page Ad in Event Program Book
- Recognition on Event Signage & Video Loop

\$5,000 Vision Sponsor

- Six (6) Tickets
- Acknowledgement from the Podium During the Program
- Company Name and Logo will Appear in all Press Releases
- Recognition in all Print and Digital Marketing Materials
- Recognition on Website Sponsorship Page Including Direct Link Back to Company
- Dedicated Post in all Social Media
- Half Page Ad in Event Program Book
- Recognition on Event Signage & Video Loop

\$2,500 Empowerment Sponsor

- Four (4) Tickets
- Recognition on Website Sponsorship Page Including Direct Link Back to Company
- Dedicated Post in all Social Media
- Recognition on Event Signage & Video Loop

\$1,000 Opportunity Sponsor

- Two (2) Tickets
- Recognition on Website Sponsorship Page Including Direct Link Back to Company
- Dedicated Post in all Social Media
- Recognition on Event Signage & Video Loop



Thank you for your interest in supporting Trellus.
Please check box below:

EXCLUSIVE

☐

45TH ANNIVERSARY SPONSOR
\$45,000

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SPEAKER SPONSOR
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BAR SPONSOR
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VENUE SPONSOR
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CATERING SPONSOR
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TECHNOLOGY SPONSOR
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PRESENTING SPONSOR
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MISSION SPONSOR
\$10,000

☐

VISION SPONSOR
\$5,000

☐

EMPOWERMENT SPONSOR
\$2,500

☐

OPPORTUNITY SPONSOR
\$1,000

Contact Information

NAME

COMPANY

ADDRESS

EMAIL

PHONE

Payment Information

PLEASE RESPOND BY FRIDAY OCTOBER 6, 2023

You may submit your form and payment
using one of the following methods —

ONLINE

mytrellus.org/2023galasponsorship

MAIL

Forms and checks made out to Trellus,
may be mailed to:

Trellus

Attn: Evan Brandes

2838 W Peterson Ave.

Chicago, Illinois 60659

EMAIL

Forms may be scanned and emailed to Evan, with
accompanying payment made online or via mail

QUESTIONS?

Please reach out to Evan Brandes:

ebrandes@mytrellus.org

847-370-7711

