

Greetings,

The Texas A&M University System (A&M System) is soliciting proposals from interested companies (“Respondent”) on behalf of West Texas A&M University (“WTAMU” or “University”) for a business opportunity to enter into a ground lease for the installation and operation of a 2-sided full-color, outdoor advertising LED sign located at 23rd Street and between 3rd and 4th Avenues (See Exhibit C). A commission from advertisements sold is to be paid to WTAMU and a number of advertising spots must be provided to WTAMU free of charge each year. The sign may be subject to approval by the City of Canyon for a signage permit, approval by TXDOT, and any other applicable approvals.

The following link provides access to the RFP package/documents - *It is the responsibility of all vendors/responders to check the ESBD posting for any updates or addenda related to this Request for Proposal.*

<https://www.txsmartbuy.com/esbddetails/view/RFP01-SREO-24-189>

(Please be sure to use Google Chrome, as that is the browser that required for this site. If you have issues utilizing the link, please try searching for the posting directly by going to <https://www.txsmartbuy.com/esbd> and selecting Texas A&M University – 710 as the Agency.)

RFP Response Due Date: 01/24/2024 by 2:00 PM – Central Time

All questions regarding this RFP shall be directed to:

Jeff Zimmermann, Executive Director
Office of HUB & Procurement Programs
The Texas A&M University System
Email: jzimmermann@tamus.edu

Jackie Gibson | Assistant Director, Contract Administration
HUB & Procurement Programs
JGibson@tamus.edu

301 Tarrow St. | Room 275 | College Station, TX 77840
Tel. 979.458.6107 | www.tamus.edu

THE TEXAS A&M UNIVERSITY SYSTEM