



## **REQUEST FOR PROPOSAL**

**21-068**

### **REGIONAL WATER CONSERVATION CAMPAIGN**

Tarrant Regional Water District (TRWD), City of Dallas Water Utilities (DWU) and North Texas Municipal Water District (NTMWD), collectively known as the "Clients", are responsible for the water supply of over 6 million North Central Texas residents. The Clients are requesting proposals for the selection of a creative and project management team for the continuance of the "Water is Awesome" Regional Water Conservation Public Awareness campaign.

Proposal Documents may be obtained by sending an email request to [david.owen@trwd.com](mailto:david.owen@trwd.com).

Proposals shall be electronically submitted via email to [david.owen@trwd.com](mailto:david.owen@trwd.com) by 2:00 pm on March 16, 2021.

Submittals must be in the actual possession of Tarrant Regional Water District prior to the exact time and date indicated in this Request. Any submittal received after the foresaid time, will be not be accepted.

The Tarrant Regional Water District reserves the right to adopt the most advantageous response to the Request for Proposal and other parts of the Contract Documents, or any applicable Statute or Code.