

**Mark L. Madrid** is **CEO** of the Latino Business Action Network (LBAN), a non-profit 501(c)(3) organization focused on strengthening America through funding and supporting Latino research and education impact programs at Stanford University. LBAN collaborates with Stanford Graduate School of Business to champion the Stanford Latino Entrepreneurship Initiative, which explores and expands knowledge of the Latino entrepreneurship segment in our economy through research, knowledge dissemination, and facilitated collaboration. The goal of LBAN is to double the number of \$10+ million, \$100+ million, \$1+ billion Latino-owned businesses in the U.S. by 2025. In his role with LBAN, Madrid has cultivated strategic partnerships with the likes of the Federal Reserve Bank of New York, the International Economic Development Council, the International Women's Entrepreneurial Challenge, the Aspen Institute and the United States Hispanic Chamber of Commerce (and Foundation).

Previously, Mark served as **President/CEO** of the Greater Austin Hispanic Chamber of Commerce, the **2015 United States Hispanic Chamber of the Year**. Prior to serving in nonprofit executive roles, he enjoyed a dynamic career in corporate banking that began on Wall Street in 1995 with J.P. Morgan.

In 2019 Mark was appointed to the Board of Trustees for **Scholarship America**, the leading nonprofit scholarship and educational support organization in the United States. The Families of Freedom Scholarship Fund, managed by Scholarship America, was established within one week of the attacks on September 11, 2001. The Fund exists to "provide education assistance for postsecondary study to financially needy dependents of those people killed or permanently disabled as a result of the terrorist attacks on September 11, 2001, and during the rescue activities relating to those attacks." To date, the Families of Freedom Scholarship Fund and its subfunds have provided \$160 million to more than 3,500 recipients. The Fund will continue providing assistance to families through 2030, ensuring a brighter future for even the youngest dependents of those who were lost.

Mark is a Founding Member of the Silicon Valley Business Journal Leadership Trust and in June 2019 was honored by *Hispanic Lifestyle* as a 2019 **Hispanic Executive of the Year**. He was named a finalist for the Influencer Award at the SaaStr Annual 2019 Annual Conference, the largest B2B software conference in the world. In July 2018 Mark was named one of the top Latino leaders in the United States by the National Diversity Council and in 2016 he was appointed to serve on the board of the McCoy College of Business Administration at Texas State University. Also, he was recognized by both his alma maters, the University of Texas at Austin and the University of Notre Dame. He was awarded the **Community Emerging Legacy Award** by the University of Texas at Austin Division of Diversity and Community Engagement. The University of Notre Dame Mendoza College of Business named him the recipient of Mendoza's **Alumni Service Award**.

During the 2015 Notre Dame Mendoza College of Business Graduate Business Diploma Ceremony, Mark was honored with the **Rev. Theodore M. Hesburgh, CSC Founder's Award** and the **David J. LaBarre Community Service Award**.

The **Rev. Theodore M. Hesburgh, CSC Founder's Award** is given to one University of Notre Dame Master of Nonprofit Administration (MNA) student who is highly-regarded by the University of Notre Dame Mendoza College of Business faculty, possesses the integrity and character consistent with Notre Dame and displays leadership and scholarship within the Mendoza College of Business.

The **David J. LaBarre Community Service Award** is given to one Master of Nonprofit Administration (MNA) student who is highly-regarded by his/her fellow MNA classmates, possesses the integrity and character consistent with Notre Dame, demonstrates a willingness to help other students and displays a commitment to both Notre Dame and surrounding communities.

For the University of Texas at Austin McCombs School of Business Centennial Celebration, Mark was one of 60 BBA alumni featured in a campaign celebrating the 80,000+ alumni. He is a **United States Army Honorary Colonel**, an Honorary Advisory Board Member of **The National Veterans Opportunity Coalition Forbes Nonprofit Council** member and a recipient of the **Jefferson Award**. Most recently the *San Francisco Business Times* named Mark one of ten **OUTstanding Voices** in the Bay Area for his standout presence as a role model in advocating for a safer, more inclusive space for LGBTQ employees. The **United States Hispanic Chamber of Commerce** named Mark the **LGBT Advocate of the Year** and American Airlines honored Mark with the **Extra Mile Award**.

Mark holds a BBA from the University of Texas at Austin McCombs School of Business, where he graduated with Honors and earned the designation as an Endowed Presidential Scholar. He graduated Cum Laude with a Master in Nonprofit Administration from the University of Notre Dame Mendoza College of Business. He is an alumnus of the **Stanford Latino Entrepreneurship Initiative Education-Scaling Program**. Recently, he received a Certificate in Nonprofit Leadership from the **Boston College Carroll School of Management Center for Corporate Citizenship**.

*Latino Leaders Magazine* named Mark one of the nation's top Latinos in the areas of finance and nonprofits. He was honored as an inaugural **Texas Modern Hispanic Gentlemen** by *Texas Monthly* and as a *Houston Business Journal* **40 Under 40**. Austin Mayor Steve Adler appointed Mark as Co-Chair of former President Barack Obama's **My Brother's Keeper (MBK) Austin initiative**. MBK's goal is to ensure that all youth, including boys and young men of color, have opportunities to improve their life outcomes and overcome barriers to success.

Mark serves as a mentor for the University of Texas at Austin **LBJ School of Public Affairs** Executive Master in Public Leadership (EMPL) program. He is a former **McBee Fellow** for the Austin Area Research Organization (AARO). AARO is a non-partisan nonprofit organization that builds on the savvy and brainpower of 100 prominent leaders from the Central Texas region of Travis, Williamson, Hays, Caldwell, Bastrop and Burnet counties. As well, he serves on the Board of Directors for the Central Texas Regional office of the **Anti-Defamation League (ADL)** in Austin.

Mark created the **Mark L. Madrid Scholarships**, which are awarded to deserving Latina and Latino college students majoring in business from the University of Texas at Austin, the University of Notre Dame and Texas State University.

Mark is best known for his passion and, most importantly, his *compassion*. His favorite symbol is the **lightning bolt**, which embodies energy and enthusiasm. He has been featured in *Forbes*, the *San Francisco Business Times*, the *Silicon Valley Business Journal*, the *Austin Business Journal* and the *Houston Business Journal*. Those who know Mark all agree that he represents this symbol extremely well. Mark loves his God, his family, his friends, his pet Champ. His solitude joy is his zeal for competitive running, and he is currently training to qualify for the **Boston Marathon** after placing in his division in several races across the United States.



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