



Linda Ghaffari

Affinity Strategic Partners, LLC is Linda's vision of what her perfect job is. Utilizing her resources and partnerships to form alliances and partnerships so that as units, minority and woman owned businesses are stronger together than alone. Her company offers a variety of services centered around helping small M/WBE firms become procurement ready. In 2017, when the majority of her clients were small skilled trades companies trying to pursue construction projects with major General Contractors or Municipalities without success, she realized that her model of "teach and let go" would not work. That's where the Construction division, Affinity Construction Services was born. Affinity Construction serves as a sub-prime GC working with many large contractors, employing groups of sub-contractors her company supports. This way, she is there right alongside them, forming teams and ensuring they have the tools and capacity to perform the job. Through this program, over 20 small MBE sub-contractors have graduated to being certified and doing business with a public agency or a large general contractor. Linda's company, Affinity Construction Services, is one of the few Latina owned Construction Companies in the Metroplex.