



Harvesting Change

NYS AGRICULTURAL SOCIETY
FORUM 1.8.26 ROCHESTER, NY

Continuous and sometimes tumultuous change in policy, technology, and markets require stakeholders in the ag and food system and natural resources industry to be forward-thinking and agile to seize emerging opportunities. What's the word on the street that will influence 2026 decision-making and long term strategy? Our speakers will share their experiences and forecasts. Seating is limited. Registration opens 9/30/25.

8am to 5pm @ the Wegmans Conference Center
200 Wegmans Market Street, Rochester, NY

Topics

- The influence of US policy shifts on agriculture & food systems
- New investment and innovation in ag tech
- Supply chain pivots & resilience
- Labor, immigration & workforce dynamics
- Trends in domestic & global markets



Speakers

Representatives from the Torrey Group, Wegmans, Chobani, DFA, Agency 29, Red Jack Orchards, Black Button Distilling, Mastronardi Produce, and the NYS Dept of Agriculture and Markets will share their perspectives.

Special Features

- The State of NY Agriculture Address presented by Commissioner Richard Ball, NYS Department of Agriculture and Markets
- Eight award presentations
- Over 40 exhibitors
- NY Product Showcase
- Mentor opportunities

Forum Opportunities!

Producers representing multiple commodities from dairy, apples, vegetables, grains, specialty fruits and more represent the largest segment of Forum attendees, followed by local, state and federal leaders, consultants, lenders, academics, and a cohort of young adults eager to learn and network.



Be a Partner



- 2 free registrations
- Website, program & meeting screen visibility
- Pre and post Forum press releases and social media
- 5 exhibit spaces

JOIN:



Department of
Agriculture and Markets



FARM CREDIT EAST

\$5,000

Award Sponsor



*Ag Promotion
Bicentennial & Century Farms
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Next Generation Farmer*

- 1 free registration
- Website, program & meeting screen visibility
- Post-meeting press releases and social media
- 1 exhibit space

\$1,500

Benefactor



- Multiple giving levels providing registration discounts, exhibiting privileges and advertising perks.
- For those providing product, benefits are equal to cash contribution. Be recognized on the NY Produce Showcase!

\$300-\$2,500

Questions? Contact Ann Shephard @ 315.727.5449, ann@nysagsociety.org
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