

## Expanding Your Horticultural or Produce Operation

April 11, 2025

12:30-4:00 light refreshments will be served.

Willing Town Hall -1431 State Route 19 S, Wellsville, NY 14895



**Open to aspiring, beginner and experienced farmers. Free to attend. Pre-registration is not required, however appreciated to assist with planning. Please contact Lynn Bliven 716-244-0290 by April 9th.**

**12:30 Welcome, Announcements - Lynn Bliven, Cornell Cooperative Extension Allegany County**

**Blueberry Production - Anya Stansell, Small Fruits Extension Specialist Harvest New York.** What do blueberry plants need to produce abundant fruit? A comparison of varieties and information on preparing a site and fertilizing plants.

**High Tunnel Siting - Elizabeth Buck, Cornell Vegetable Program.** Avoid common and costly mistakes by learning what makes the best place for a high tunnel and what you need to do before building one.



**Raspberry, Blackberry, and Strawberry Production - Anya Stansell.** We have more options than ever to extend our season with strawberries, raspberries and blackberries. A review of varieties and season extension techniques (high tunnels and row covers) for high quality fruit.

**2:00 PM - Break**

**2:15 PM: Marketing Considerations - Robert Hadad, Regional Vegetable Specialist.** What to consider when looking to start growing and marketing fresh produce. Figure out the marketing before you plant the first seed.

**Why Do Soil Testing – Lynn Bliven.** Soil testing provides baseline information to determine plant needs. We'll discuss when pH testing may be adequate and when a full soil analysis is a better fit.



**Make the Most of Your Soil - Katelyn Miller, SWNY Dairy, Livestock & Field Crops Team.** Understanding what your soil needs is the key to growing a successful crop. By interpreting your soil results and using manure effectively, you can give your crop the nutrients it needs to thrive.

**3:30 PM - Interest in Farmers Market in Willing –** Members of the Town of Willing Planning Board will lead discussion on developing a Farmers Market in the community.

Thank you to the Town of Willing Planning Board for sponsoring this program.



**Cornell  
Vegetable  
Program**



**Cornell Cooperative Extension  
Allegany County**

**Cornell Cooperative Extension  
Southwest NY Dairy, Livestock and Field Crops Program**