

ELIAS ELIADES

Director of Investment Facilitation, Enterprise Greece

With 17 years of experience in the area of Foreign Direct Investments, a long course in executive positions and a Master's background in Political Science from the leading UK University of Warwick, Elias works as Director of Investment Facilitation at Enterprise Greece, Greece's official investment and trade promotion agency.

As part of an ambitious, self-motivated and forward looking team, Elias has organised a vast number of missions in key target markets with the aim to promote solid investment opportunities to international investors and highlight all aspects that make Greece a unique business and investment destination.

Organising the business part of Greek government officials' visits to foreign markets, preparing customised investment proposals for multinationals and international entrepreneurs, setting-up site visits for assisting investors to establish their presence in Greece, reporting on the available financial tools and incentives and presenting the country's investment environment, are just some of the activities Elias has been involved in with tangible results.

Since March 2017, Elias has been leading Enterprise Greece's investment facilitation team with a clear ambition: to develop and improve further the support services on offer to potential and existing investors following best practices applied and the international experience.

Prior to his current position, Elias has been employed as investment promotion manager in the country's predecessor organisation (Invest in Greece) and as marketing advisor to the CEO of the supervising body of the public transportation system in Athens.