


PMCx60 4th Pre-meeting Congress

For Students, Postdocs, and Early-career Professionals

Summary of Sponsor Benefits

	Platinum \$5,000	Gold \$2,000	Silver \$1,000	Bronze \$500	Patron \$
Exclusive signage at Saturday Night Banquet	✓				
Exclusive signage at Friday Night Reception	✓	✓			
 Year-round participation and representation during MSA StC Webinars	✓	✓	✓		
One (optional) table to display promotional material, e.g. flyers, pamphlets, handouts, display items, logo banner, etc., during poster/networking session	✓	✓	✓		
Number of complementary PMCx60 registrations for sponsor representatives	3	2	1		
Ad size in PMCx60 agenda and final program (printed, posted online, and distributed as marketing and promotional material)	Full page	1/2 page	1/4 page		
Name/Logo/Organization recognition via social media posts by MSA StC during Sponsor Week, and Sponsor Thank You posts	✓	✓	✓	✓	✓
Name/Logo/Organization recognition (sized according to level) on promotional materials, website, printed program booklet, event signage at conference center, and presentation slides displayed during Saturday Breakfast and Saturday Career Panel Luncheon	✓	✓	✓	✓	✓

§ Patrons use the MSA donate link: microscopy.org/donation/index.cfm
(Please include “PMCx60” in the “Donation Made by:” field.)

PMCx60 Programming Committee | 2019 – 2020

Eric Hoglund	University of Virginia
Kartik Venkatraman	Arizona State University
Louisa Mezache	Ohio State University
Jenna Wardini	University California Irvine

Program Chair
Physical Sciences Co-chair
Biological Sciences Co-chair
Social Activities Co-chair

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Thank You to Our Sponsors

Logo image information

Platinum Sponsor Logo

Maximum size: 1.75 x 7.5 in
Preferred image formats: .png, .jpg, .svg
Preferred resolution: > 330 dpi

Gold Sponsor Logo

Maximum size: 1.5 x 3.5 in

Silver Sponsor Logo

Maximum size: 1 x 2.25 in

Bronze Sponsor

Max. size: 0.75 x 1.75

Patron Name

Patron Name

Patron Name

Ad image information

Platinum Sponsor Ad

Maximum size: 9 x 7.5 in

Preferred image formats: .png, .jpg, .svg

Preferred resolution: > 330 dpi

Gold Sponsor Ad

Maximum size: 4.5 x 7.5 in
Preferred image formats: .png, .jpg, .svg
Preferred resolution: > 330 dpi

Silver Sponsor Ad

Maximum size: 4.5 x 3.75 in

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Sponsor information

How did you learn about PMCx60 sponsorship?

Name of contact person at sponsoring organization

Email of contact person at sponsoring organization

Phone number of contact person at sponsoring organization

Twitter handle(s) of sponsoring organization

Instagram handle(s) of sponsoring organization

Facebook page(s) of sponsoring organization

Hashtags to be included with social media posts (separate with commas)

Name and contact information of complimentary attendees (or send to Program Chair when decided)