



## —15<sup>TH</sup> ANNIVERSARY GALA—

*Yes!* **I WOULD LIKE TO SUPPORT THE 15<sup>TH</sup> YEAR ANNIVERSARY GALA.**

### PLEASE RESERVE THE FOLLOWING SPONSORSHIP LEVEL/TICKET PACKAGES:

<input type="checkbox"/> Presenting Sponsor – \$30,000	<input type="checkbox"/> Hero Sponsor – \$7,000	<input type="checkbox"/> Tribute Sponsor \$750
<input type="checkbox"/> 15th Anniversary Sponsor – \$15,000	<input type="checkbox"/> Champion Sponsor – \$5,000	<input type="checkbox"/> Supporter – \$500
<input type="checkbox"/> Milestone Sponsor – \$10,000	<input type="checkbox"/> Benefactor Sponsor – \$1,000	<input type="checkbox"/> Registration Link – \$250

<input type="checkbox"/> Audio Visual Sponsor – \$10,000	<input type="checkbox"/> Corporate Sponsor – \$5,000
<input type="checkbox"/> Online Auction and Registration Link Sponsor - \$2,000	

**Please see Sponsorship Level and Ticket descriptions on the next page.**

### PLEASE RESERVE THE FOLLOWING AD SIZE IN THE GALA JOURNAL:

All sponsorship levels include an ad in the Gala Journal.  
Please see ad specifications on the next page.

<input type="checkbox"/> Full-Page Digital and Print Journal Ad – \$1,500
<input type="checkbox"/> Half-Page Digital and Print Journal Ad – \$1,000
<input type="checkbox"/> 1/4 Page Digital and Print Journal Ad – \$500
<input type="checkbox"/> Business Card - \$200

**The ad reservation and submission deadline is Friday, April 8, 2022.**

### CONTACT INFORMATION:

Contact Name \_\_\_\_\_

List As (If different from above) \_\_\_\_\_  Use Logo (When applicable)

Email \_\_\_\_\_ Telephone \_\_\_\_\_

Address \_\_\_\_\_

City, State, ZIP \_\_\_\_\_

### BILLING INFORMATION:

Please charge my credit card the following amount \$ \_\_\_\_\_

American Express  Visa  Mastercard  Discover

Card # \_\_\_\_\_

Expiration Date \_\_\_\_\_

Name on Card \_\_\_\_\_

Signature \_\_\_\_\_

Enclosed is my check (Please make checks payable to iLearn Schools 15th Year Anniversary Gala)

For more information, please visit <https://ilearnschools.org/anniversary-gala> or contact Beanne DeGuzman at (201) 773-9140 or [bdeguzman@ilearnschools.org](mailto:bdeguzman@ilearnschools.org).

### PLEASE TEAR OFF THIS FORM AND RETURN WITH PAYMENT TO:

iLearn Schools, 15th Year Anniversary, 33-00 Broadway Suite 301 Fair Lawn, NJ 07410

### OR REGISTER ONLINE AT [ILEARNSCHOOLS.ORG/ANNIVERSARY-GALA](http://ILEARNSCHOOLS.ORG/ANNIVERSARY-GALA)

*\*If you are mailing in payment for a sponsorship or journal ad, please also contact [bdeguzman@ilearnschools.org](mailto:bdeguzman@ilearnschools.org) so they may collect your information in a timely manner.*

## OVERVIEW SPONSORSHIP & TICKET PACKAGES

**PRESENTING SPONSORSHIP – \$30,000:** Thirty tickets; Welcome remarks; 30-sec company or individual video presentation during the event; Logo at all promotional materials; Opportunity to present the award to one of the honorees; iLearn Schools to curate a personalized employee engagement opportunity for your company (to be created with company representative to meet company needs); Print, web and social media recognition; Full-page ad in the Gala digital and print journal; sponsor listing in digital and print ad journal, social media, Gala website and email series; On-screen and verbal recognition during the evening program; Recognition in iLearn Schools' Annual Report.

**15th ANNIVERSARY SPONSOR – \$15,000:** Twenty tickets; Opportunity to present the award to one of the honorees; Logo at all promotional materials; iLearn Schools to curate a personalized employee engagement opportunity for your company (to be created with company representative to meet company needs); Print, web and social media recognition; Full-page ad in the Gala digital and print journal; sponsor listing in digital and print journal and the Gala website, social media and email series; On-screen and verbal recognition during the evening program; Recognition in iLearn Schools' Annual Report.

**MILESTONE SPONSOR – \$10,000:** Fifteen tickets; Logo at all promotional materials; iLearn Schools to curate a personalized employee engagement opportunity for your company (to be created with company representative to meet company needs); Print, web and social media recognition; Full-page ad in the Gala digital and print journal\*\*; sponsor listing in digital journal and the Gala website and email series; On-screen and verbal recognition during the evening program; Recognition in iLearn Schools' Annual Report.

**HERO SPONSOR – \$7,000:** Ten tickets; Logo at all promotional materials; Print, web and social media recognition; Half-page ad in the Gala digital and print journal; sponsor listing in print and digital ad journal and the Gala website and email series; On-screen and verbal recognition during the evening program; Recognition in iLearn Schools' Annual Report.

**CHAMPION SPONSOR – \$5,000:** Five tickets; Logo at all promotional materials; Print, web and social media recognition; Half-page ad in the Gala digital and print journal; sponsor listing in print and digital journal and the Gala website and email series; On-screen and verbal recognition during the evening program; Recognition in iLearn Schools' Annual Report.

**BENEFACITOR SPONSOR – \$1,000:** Two tickets; Logo at all promotional materials; Print, web and social media recognition; Full-page ad in the Gala digital and print journal; sponsor listing in digital journal and the Gala website and email series; On-screen and verbal recognition during the evening program; Recognition in iLearn Schools' Annual Report.

**TRIBUTE SPONSOR – \$750:** One ticket; Quarter-page ad in the Gala digital and print ad journal; sponsor listing in digital and print journal and the Gala website and email series; Print, web and social media recognition

**SUPPORTER – \$500:** One ticket; Business card ad in the Gala digital and print ad journal; sponsor listing in digital and print journal and the Gala website and email series;

## SPECIAL AND LIMITED OFFER SPONSORSHIP PACKAGES

### AUDIO VISUAL SPONSOR – \$10,000:

*To underwrite the costs of the audiovisual and production of the event*  
Ten tickets to the gala; Company logo at all video presentation; Gold-lined full-page ad in the Gala digital and print ad journal, sponsor listing in digital and print ad journal and the Gala website and email series; On-screen and verbal recognition during the evening program; Recognition in iLearn Schools' Annual Report.

### RECEPTION SPONSOR – \$5,000:

*To underwrite the costs of open bar reception of the event*  
Ten tickets to the gala; Silver-lined full-page ad in the Gala digital and print ad journal; Corporation/individual name and sponsorship level featured on the reception/bar area; Recognition in iLearn Schools' Annual Report.

### AUCTION/REGISTRATION SPONSOR – \$2,000:

*To underwrite the costs of auction and registration platform*  
Five tickets to the gala; Logo or individual name listed throughout online auction and registration platform; Bronze-lined full-page ad in the Gala digital and print ad journal; sponsor listing in digital and print ad journal and the Gala website and email series; Recognition in iLearn Schools' Annual Report.

## DIGITAL AND PRINT JOURNAL AD SPECIFICATIONS

### ALL ADS MUST BE SUBMITTED NO LATER THAN FRIDAY, April 8, 2022.

Please submit your copy to [amolina@ilearnschools.org](mailto:amolina@ilearnschools.org) 201.773.9140 X 11133

**Please follow the specifications below:**

#### AD SIZES:

The final journal trim size is 10"W x 7.5"H. All ads should be submitted as full color (RGB).

**Full-page ad:** 10"W x 7"H • **Half-page ad:** 10"W x 3.5"H • **Quarter-page ad:** 4.75"W x 3.5"H **Business Card:** 3.5"W x 2.125"H

#### FILE SPECIFICATIONS:

High-resolution PDFs, set up according to the ad sizes and color specs above, will be accepted for the Journal. Logos, graphics and images (300 dpi) and fonts should be embedded within the document.

#### PLEASE SEND MATERIALS TO:

Final ad PDFs should be sent to [amolina@ilearnschools.org](mailto:amolina@ilearnschools.org)

## SWAG

A swag bag will be distributed to all attendees. All sponsors are asked to send any marketing materials, brochure, swag, etc. to be included in the bag by Friday, May 13, 2022.  
Materials can be shipped to **iLearn Schools 33-00 Broadway Suite 301 Fair Lawn, NJ 07410**.

*iLearn Schools is a registered 501(c)3 tax-exempt organization. Every gift to the 15th Anniversary gala is 100% tax-deductible. Attendees of iLearn Schools 15th Anniversary Gala consent and agree that iLearn Schools has the rights to use photographs, videos, descriptive text or identifications of photos from the event in any promotional materials associated with the event.*

# iLearn Schools

## *Forces of Education*



Join us on May 26, 2022, as we celebrate 15 years of our schools and our impact on our students' lives!

What started as one K-3 school in Garfield, NJ with 300 students has now grown into a network of 14 schools in northern New Jersey and New York!

Today, iLearn Schools impacts approximately 5,000 students every year, providing them access to high-quality educational and experiential opportunities to help them succeed in college, career, and life.

We hope to see you on this special milestone year as we gather to celebrate our impact and the people who helped support it!

## *Gala Honorees*

Watch out as we unveil our 2022 Forces of Education Honorees!

These individuals, organizations and companies will be honored for their commitment to supporting high-quality education.

## *Scholarship Recognition*

iLearn Schools has launched its first-ever scholarship program; awarding 15 students across three districts with \$2,000 scholarship grant that will help jump start their college life. The recipients will be recognized for their hard work and dedication to achieve their dreams.

