

2018 Multi-Site  
*Parade of Homes*<sup>TM</sup>

MARCH 9-11, 16-18, 2018

TITLE SPONSORSHIP OPPORTUNITY

**TITLE SPONSOR - \$10,000**

*(Exclusive Sponsorship)*

- Ten (10) Complimentary tickets with preferred seating to the POH Awards Breakfast, \$300 value
- Banner ad in Parade of Homes Naples Daily Newspaper Insert (9.75 x 4" full bottom strip)\*, \$1,250 value
- Full page ad in awards program (inside cover)\*, \$2,000 value
- Logo displayed on POH Website for 1 year with direct link to company, \$600 value
- Logo displayed on CBIA Home Page for 1 year, \$600 value
- Four (4) Premium announcement promoting company in e-Blast, \$600 value
- (Size: 7x5" x 3.5", Picture size: 700x250 pixels Jpeg format)
- Enhanced listing on the CBIA website for a period of 1 year, \$175 value
- Special Award recognition during Awards Breakfast (priceless)
- Logo will appear on all printed event collateral (priceless)
- Recognition in all social media announcements (priceless)
- Logo/Picture of a property (if applicable) to appear in Florida Weekly ad (priceless)
- Logo/Picture of a property (if applicable) to appear in Naples Daily News ad (priceless)
- Picture of a property (if applicable) to appear in event Program cover (priceless)
- Recognition visually and verbally at awards gala (priceless)
- Display table at the Awards Breakfast
- New 2018: Parade of Homes App for Iphone & Google Users (priceless)
- Links your business, providing real time updates with special mapping/GPS tracking featuring all model info
- \*Naples Daily News Insert – 132,000 inserts printed & distributed on March 9 & March 16, 2018
- Includes Naples Daily News Virtual insert over Parade of Homes weekends & POH website for 1 yr.

Scan and email to [nancy@cbia.net](mailto:nancy@cbia.net) or fax to (239) 436-3878 by Friday, January 5, 2018 \_\_\_\_\_ Check attached \_\_\_\_\_ Charge Credit Card

Company Contact: \_\_\_\_\_ Email: \_\_\_\_\_ Phone: \_\_\_\_\_

Name on Card: \_\_\_\_\_

Credit Card #: \_\_\_\_\_ Exp. Date: \_\_\_\_\_ CVV: \_\_\_\_\_

Billing Address: \_\_\_\_\_ City: \_\_\_\_\_ Zip: \_\_\_\_\_

Signature: \_\_\_\_\_

**COLLIER BUILDING INDUSTRY ASSOCIATION (CBIA)**

3200 Bailey Lane, Suite 110, Naples, Florida 34105

(239) 436-6100 | fax (239) 436-6878 | [www.cbia.net](http://www.cbia.net) | [www.paradeofhomesnaples.com](http://www.paradeofhomesnaples.com)

