

2018 Multi-Site  
*Parade of Homes*<sup>TM</sup>

MARCH 9-11, 16-18, 2018

SPONSORSHIP OPPORTUNITIES

**TITLE SPONSOR - \$10,000**

*(Exclusive Sponsorship)*

**PLATINUM SPONSOR - \$5,000**

*(Exclusive Sponsorship by Trade)*

- Eight (8) Complimentary tickets with preferred seating to the POH Awards Breakfast, \$200 value
- Banner ad in Parade of Homes Newspaper Insert (9.75 x 4" full bottom strip)\*, \$1250 value
- Full page ad in awards program\*, \$1,000 value
- Logo displayed on POH Website for 1 year, \$600 value
- 4 Ads in CBIA Weekly eBlast through March 2018, \$600 value (Size: 7x5" x 3.5", Picture size: 700x250 pixels Jpeg format)
- Logo displayed on CBIA Home Page for 1 year, \$600 value
- Enhanced listing on the CBIA website for a period of 1 year, \$175 value
- Premium Placement in all print ads upon commitment
- Be included in the Naples Daily News Insert – 130,000+ inserts printed & distributed on March 9 & March 16, 2018.

**GOLD SPONSOR - \$2,500**

- Six (6) Complimentary tickets to the POH Awards Breakfast, \$180 value
- Banner ad in Parade of Homes Newspaper Inserts (9.75 x 2" full bottom strip)\*, \$750 value
- Half page ad in the awards program\*, \$500 value
- Logo displayed on POH Website for 1 year, \$600 value
- 2 Ads in CBIA Weekly eBlast in March 2018, \$300 value (Size: 7x5" x 3.5", Picture size: 700x250 pixels Jpeg format)
- Logo in print ads upon commitment
- Be included in the Naples Daily News Insert – 130,000+ inserts printed & distributed on March 9 & March 16, 2018.

**SILVER SPONSOR - \$1,500**

- Four (4) Complimentary tickets to POH Awards Breakfast, \$120 value
- Banner ad in Parade of Homes Newspaper Insert (3.125 x 2")\*, \$500 value
- Logo displayed on POH Website for 1 year, \$600 value
- Quarter page ad in the awards program\*, \$250 value
- Logo in print ads upon commitment
- Be included in the Naples Daily News Insert – 130,000+ inserts printed & distributed on March 9 & March 16, 2018.

**BRONZE SPONSOR - \$1,000**

- Two (2) Complimentary tickets to POH Awards Breakfast, \$60 value
- Logo in Parade of Homes Newspaper insert\*, \$250 value
- Logo displayed on POH Website for 1 year, \$300 value
- Quarter page ad in the awards program\*, \$250 value
- Logo in print ads upon commitment
- Be included in the Naples Daily News Insert – 130,000+ inserts printed & distributed on March 9 & March 16, 2018.

**COPPER SPONSOR - \$500**

- One (1) Complimentary ticket to POH Awards Breakfast, \$30 value
- Logo in POH Program, \$100 value
- Logo in Parade of Homes Newspaper Insert
- Recognition in print ads upon commitment
- Be included in the Naples Daily News Insert – 130,000+ inserts printed & distributed on March 9 & March 16, 2018.

Scan and email to nancy@cbia.net or fax to (239) 436-3878 by Monday, January 8, 2018

**CHECK APPROPRIATE SPONSORSHIP LEVEL:**

\_\_\_\_\_ \$5000    \_\_\_\_\_ \$2500    \_\_\_\_\_ \$1500    \_\_\_\_\_ \$1000    \_\_\_\_\_ \$500

\_\_\_\_\_ Check attached    \_\_\_\_\_ Charge Credit Card    \_\_\_\_\_ Total

Company Contact: \_\_\_\_\_ Email: \_\_\_\_\_ Phone: \_\_\_\_\_

Name on Card: \_\_\_\_\_

Credit Card #: \_\_\_\_\_ Exp. Date: \_\_\_\_\_ CVV: \_\_\_\_\_

Billing Address: \_\_\_\_\_ City: \_\_\_\_\_ Zip: \_\_\_\_\_

Signature: \_\_\_\_\_



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