



TALLAHASSEE BUILDERS ASSOCIATION

2019 TBA Remodelers Showcase Awards

***The Premier Competition Celebrating
Remodeling and Design***

Entry Deadline: Friday, January 24, 2020

RULES AND GUIDELINES

Members of the TBA Remodelers Council are invited to enter the 2019 Remodelers Showcase Awards to receive valuable business-building recognition as well as professional feedback from expert judges.

Entry forms, payments and materials must be submitted by:
Entry Deadline of Friday, January 24, 2020

Previous winning projects are not eligible for entry.

INSTRUCTIONS FOR ENTRIES

- 1) Projects must be completed by a member of the TBA Remodelers Council.
- 2) TBA must receive a completed entry form (do not include on flash drive) and **1 set of flash drive** containing the project narrative, photos of the project and floor plan (if appropriate) for each entry.

Marketing entry form and **Individual entry form** must be completed with specific details and information pertaining to the ENTRY ONLY in order to be judged. **THESE MUST BE SUBMITTED AS A WORD DOCUMENT- NOT A PDF.** Redesigning or not fully completing the entry form will result in disqualification.

Photos which represent your project are required and should be clearly labeled as to what they depict. "Before" and after photos are encouraged. It is highly recommended that BEFORE images are submitted (if available) in addition to after images. Please do not combine before and after images into one JPEG. No PDFs will be accepted.

The **one-page narrative** must be submitted as a **Microsoft Word document** and must include the entry category in which it is being entered in the header of the document. The narrative should not exceed 350 typewritten words (double-spaced) and it should describe the entry's unique features, unusual constraints, and market served. Remember, this information will also be used to promote winning entries. Be sure to include any important information listed on the entry form.

DO NOT INCLUDE THE NAME OF THE PROJECT OR THE NAME OF ANY MEMBER OF THE PROJECT TEAM OR THE ENTRY WILL BE DISQUALIFIED.

Floor plan(s) of your entry are optional. (Typical brochure floor plans). **BLUEPRINTS OR WORKING DRAWINGS ARE ALLOWED.**

- 3) All information submitted on an entry application must be accurate. **Any discrepancies of information, floor plans, etc. will be the sole responsibility of the person submitting the entry.**

- 4) Include your check for \$300.00 for each entry submitted. **Entry fees are non-refundable.**

Tallahassee Builders Association retains any and all publishing rights for materials submitted. MATERIALS WILL BE RETURNED AFTER THE AWARDS PRESENTATION.

INDIVIDUAL ENTRY CATEGORIES

Kitchen

- ____ Greater than \$85,000
- ____ \$42,000 - \$84,000
- ____ \$42,000

Bath

- ____ Greater than \$56,000
- ____ \$36,000 - \$56,000
- ____ \$36,000

Major Home Remodel

- ____ Greater than \$160,000
- ____ \$130,000 - \$160,000
- ____ \$90,000 - \$129,000
- ____ Under \$90,000

Creative Repair

- ____ Greater than \$85,000
- ____ \$45,000 - \$84,000
- ____ \$45,000

Detached Structures, Pool/Guest House, Carriage House

- ____ Greater than \$85,000
- ____ \$45,000 - \$85,000
- ____ \$45,000

Historic Restoration

- ____ \$85,000
- ____ \$45,000 - \$85,000
- ____ \$45,000

Commercial

- ____ \$500,000
- ____ \$100,000 - \$500,000
- ____ \$100,000

Room Addition

- ____ Greater than \$160,000
- ____ \$130,000 - \$160,000
- ____ \$90,000 - \$129,999
- ____ Under \$90,000

Outdoor Spaces, Decks, Porches

- ____ Greater than \$85,000
- ____ \$45,000 - \$85,000
- ____ \$45,000

If you would like to enter the Remodelers Showcase but require assistance, please call the TBA Office at 385-1414 or email Linn Glass at linn.glass@tallyba.com

PREPARING YOUR ENTRY

Thank you for entering the Tallahassee Builders Association's Remodelers Showcase Awards presented by the Remodelers Council. Please carefully review these instructions on how to prepare your entry.

- **Categories:** Review the categories and requirements to enter. Choose which categories to enter and apply to receive your entry numbers so you can include them with your entry materials.
- **Photography:** Get the best you can afford. Photography does not win the award; however, bad photography can hurt your entry. Each entry should have a minimum of two images and a maximum of 12 photos for all categories except: Major Home Remodel, Historic Restoration and Room Additions may have a maximum of 15 photos. Let the photographs tell your story! *Save all images as JPEG files at the highest quality. The cosmetic removal of construction or environmental challenges, such as power lines, construction, traffic or reflections, is acceptable. All images MUST be saved as single JPEG images with no company mention. No PDFs of images will be accepted and will require that you resubmit prior to judging.*
- **Marketing statements:** Write concise, to-the-point statements to complement the photographs in your entry. Point out challenges to the project and strategies used to overcome them. Discuss elements in the photos submitted. Stay away from referencing elements not visible in the photos.
- **Know your audience:** The judges are professionals in the remodeling industry. Write and present your materials as a professional project. Avoid consumer-focused language that might be better in a sales brochure.
- A separate file for each entry should contain:
 - ⇒ Project Information Form and Marketing statement
 - ⇒ Good Quality Before and After Images Saved as Individual JPEG images

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Questions? Call the TBA Staff at 850.385.1414.



PROJECT INFORMATION ENTRY FORM

Entry Submitted in the _____ category (see page two for correct name of category and price point.)

Project Name: _____

Contact Person: _____

Company: _____

(Please print your company name exactly as it will appear on awards and in promotional pieces)

Address: _____ City: _____ State/Zip: _____

Phone: _____ Email: _____

Promotional Agreement:

I agree that if my entry is selected as a winner, all promotion, advertising, business stationery and/or marketing literature used by me or my company, firm, corporation, wherein the award is mentioned, will clearly state the title of the award, the level of the award, the category and the year in which the award was presented.

I hereby affirm that all facts and materials set forth herein are true to the best of my knowledge and belief, and that all required work relevant to this application and materials furnished thereto were performed and furnished by the undersigned, except otherwise specified. I also agree to the rules and guidelines set forth by this application and the Remodelers Council Showcase Awards program and competition.

Signature of Entrant

Date

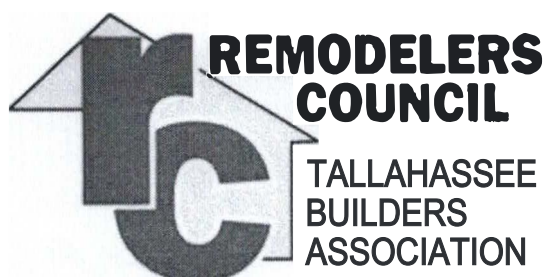
Send Completed Entry Information:

Mail the completed form(s), entry portfolios and **\$300.00 entry fee** per entry

to:

*Tallahassee Builders Association
Attn: Linn Glass, Membership Development & Executive Administrative
Assistant 3231 Capital Medical Blvd., Tallahassee, FL 32308
Email: Linn.Glass@Tallyba.com
Phone: 850.385.1414 / Fax: 850.329.7013*

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Marketing Statement

Remodelers Showcase Project Description

- PLEASE NOTE THAT THE JUDGES WILL BE USING THE FOLLOWING CRITERIA CATEGORIES ON THEIR BALLOTS:
 - FIRST IMPRESSION
 - QUALITY & APPROPRIATE USE OF BUILDING MATERIALS CHOSEN
 - OVERALL ARCHITECTURAL DESIGN (EFFICIENT USE OF SPACE)
 - CABINETRY (WELL-PLANNED AND INSTALLED)
 - QUALITY OF WORKMANSHIP
 - LIVABILITY/FUNCTION: SPACES PLANNED FOR TRAFFIC FLOW
 - ATTENTION TO DETAIL
 - COST OF PROJECT COMPARATIVE TO THE RELATIVE SCOPE OF WORK
 - IMPACT OF BEFORE & AFTER
 - LIGHTING DESIGN (FUNCTION & AESTHETICS)
 - IMPLEMENTATION OF CREATIVE SOLUTIONS - SPECIAL DESIGN FEATURE(S)
 - INCORPORATING EXISTING STRUCTURE INTO NEW DESIGN
 - OVERALL IMPRESSION

One form per entry please. Complete each section and remember to save your file as a WORD DOCUMENT not a PDF.





TALLAHASSEE BUILDERS ASSOCIATION



2019 Remodelers Showcase Judging Criteria

Category: _____

Price Range: _____

Project #: _____

Location of Project: _____

Please judge all items with consideration to the market and price range of the project. Rate each item on a scale of 1-5, where applicable, with a 5 being outstanding. Note: *Please do not take into consideration the merchandising or finishings when judging the home. Remodelers will not be penalized if their project does not have certain categories, i.e. outside deck but no cabinets.*

POINTS

- _____ First Impression
- _____ Quality and appropriate use of building materials chosen
- _____ Overall architectural design (efficient use of space)
- _____ Cabinetry (Well-planned and installed)
- _____ Quality of Workmanship
- _____ Livability/Function: Spaces planned for traffic flow
- _____ Attention to detail
- _____ Cost of project comparative to the relative scope of work
- _____ Impact of before and after
- _____ Lighting design (Function and Aesthetics)
- _____ Implementation of creative solutions
- _____ Special design features
- _____ Incorporating existing structure into new design
- _____ Overall impression

Total Points (70 possible)

Suggestions and Recommendations:

Judge's Signature: _____