



# smc

## Breakfast Series

Thursday, June 7  
Quail West Golf  
& Country Club

5950 Burnham Rd,  
Naples, FL 34119

PUBLIC WELCOME



PRESENTING:

## FANtastic Marketing

Leverage Your Fan Factor, Grow Your Business, & Wipe Out the Competition

*Followed by a Deep Dive into Social Media Workshop*

*By Meredith Oliver, MIRM, CSP*

Sales and marketing strategist Meredith Oliver has 15 years experience creating and delivering digital marketing campaigns. She is the president and creative director of Meredith Communications, a digital marketing agency located in Raleigh, North Carolina, specializing in website development, search engine optimization and social media marketing.

### ADMISSION:

\$20 for SMC Members

\$30 CBIA Members

\$40 for Non-Members

### SPONSORED BY:



**Networking, Breakfast & Presentation 8:30am-10:00am**

**Deep Dive into Social Media Workshop 10:00am-11:00am**

Space is Limited to SMC Members Only Only 15 Slots Available!

Meredith will deconstruct how to make your online presence more engaging, resulting in more leads and sales by utilizing the principles of FANtastic Marketing. Plus, Meredith will do "LIVE" reviews of participants' websites or social media pages and offer tips on how you could make your online presence even more FANtastic.

## REGISTRATION DEADLINE JUNE 1<sup>ST</sup>

REGISTRATION FORM

\_\_\_\_\$20 SMC Members \_\_\_\_\$30 CBIA Members \_\_\_\_\$40 Non-Members

Total: \$ \_\_\_\_\_

**- I WOULD LIKE TO BE A SPONSOR -**

**Platinum - \$1,500 | Gold - \$1,000 | Silver - \$500**

Total \_\_\_\_\_

Email your participation to Nancy@CBIA.net include payment or mail payment to address listed below. Sponsorship payments must be received by day of the event.

Credit Card  Check (must be received by date of event)

Attendee(s): \_\_\_\_\_

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CREDIT CARD# \_\_\_\_\_ EXP. DATE \_\_\_\_\_ CRV \_\_\_\_\_

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