

2017 Multi-Site  
*Parade of Homes*<sup>TM</sup>

MARCH 10-12 AND MARCH 17-19, 2017

SPONSORSHIP OPPORTUNITIES

**PLATINUM SPONSOR - \$5000**

*(Exclusive Sponsorship by Trade)*

- Ten (10) complimentary tickets with preferred seating to the POH Awards Breakfast, \$250 value
- Banner ad in Parade of Homes Newspaper Insert (9.75 x 4" full bottom strip)\*, \$1250 value
- Full page ad in awards program\*, \$1,000 value
- Logo displayed on POH Website for 1 year, \$600 value
- 4 Ads in CBIA Weekly eBlast through February 2017, \$600 value (Size: 7x5" x 3.5", Picture size: 700x250 pixels Jpeg format)
- Logo displayed on CBIA Home Page for 1 year, \$600 value
- Enhanced listing on the CBIA website for a period of 1 year, \$175 value
- Premium Placement in all print ads upon commitment

**GOLD SPONSOR - \$2500**

*(Exclusive per Products/Services)*

- 6 Tickets to the POH Awards Breakfast, \$150 value
- Banner ad in Parade of Homes Newspaper Inserts (9.75 x 2" full bottom strip)\*, \$750 value
- Half page ad in the awards program\*, \$500 value
- Logo displayed on POH Website for 1 year, \$600 value
- 2 Ads in CBIA Weekly eBlast in March 2017, \$300 value (Size: 7x5" x 3.5", Picture size: 700x250 pixels Jpeg format)
- Logo in print ads upon commitment

**SILVER SPONSOR - \$1500**

- 4 Tickets to POH Awards Breakfast, \$100 value
- Banner ad in Parade of Homes Newspaper Insert (3.125 x 2")\*, \$500 value
- Logo displayed on POH Website for 1 year, \$600 value
- Quarter page ad in the awards program\*, \$250 value
- Logo in print ads upon commitment

**BRONZE SPONSOR - \$1000**

- 2 Tickets to POH Awards Breakfast, \$50 value
- Logo in Parade of Homes Newspaper insert\*, \$250 value
- Logo displayed on POH Website for 1 year, \$300 value
- Quarter page ad in the awards program\*, \$250 value
- Logo in print ads upon commitment ad

**COPPER SPONSOR - \$500**

- 1 Ticket to POH Awards Breakfast, \$25 value
- Logo in POH Program, \$100 value
- Logo in Parade of Homes Newspaper Insert
- Recognition in print ads upon commitment

\*All ads due to CBIA by January 13, 2017.  
Send to Nancy@cbia.net.

**ALL SPONSORSHIPS INCLUDE:**

Recognition visually and verbally at the Parade of Homes awards breakfast  
Company name included in press release and on social media

\*Naples Daily News Insert - 150,000 printed & distributed and virtual insert will be available over Parade of Homes weekends.

Scan and email to nancy@cbia.net or fax to (239) 436-3878 by Friday, January 6, 2017

**CHECK APPROPRIATE SPONSORSHIP LEVEL:**

\_\_\_\_\_ \$2500    \_\_\_\_\_ \$1500    \_\_\_\_\_ \$1000    \_\_\_\_\_ \$500

\_\_\_\_\_ Check attached    \_\_\_\_\_ Charge Credit Card    \_\_\_\_\_ Total

Company: \_\_\_\_\_ Contact: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

Name on Card: \_\_\_\_\_

Credit Card #: \_\_\_\_\_ Exp. Date: \_\_\_\_\_ CVV: \_\_\_\_\_

Billing Address: \_\_\_\_\_ City: \_\_\_\_\_ Zip: \_\_\_\_\_

Signature: \_\_\_\_\_



**COLLIER BUILDING INDUSTRY ASSOCIATION (CBIA)**  
3200 Bailey Lane, Suite 110, Naples, Florida 34105  
(239) 436-6100 | fax (239) 436-6878 | www.cbia.net | www.paradeofhomesnaples.com

