

2017 SPONSORSHIP OPPORTUNITIES

SANTA SPONSORSHIP – \$3500

Exclusive Sponsorship

This is determined on a first-come, first-serve basis

- Ten (10) Complimentary tickets, \$500 value
- Full-page ad (Inside Cover) in the event program, \$1000 value
- Three (3) ads in a weekly E-Blast, \$450 value
- Banner advertisement on CBIA website for 1 year, \$600 value

REINDEER SPONSORSHIP – \$2500

Exclusive per Products/Services

- Eight (8) Complimentary tickets, \$400 value
- Half page ad (Premium Placement) in the event program, \$500 value
- One (1) ad in a weekly E-Blast, \$150 value
- Banner advertisement on CBIA website for 6 months, \$300 value

MRS. CLAUS SPONSORSHIP – \$2000

- Six (6) Complimentary tickets, \$300 value
- Third page ad in the event program, \$350 value
- Banner advertisement on CBIA website for 3 months, \$150 value

RUDOLPH SPONSORSHIP – \$1500

- Six (6) Complimentary tickets, \$300 value
- Quarter page ad in the event program, \$250 value
- Banner advertisement on CBIA website for 3 months, \$150 value

ELF SPONSORSHIP – \$1000

- Four (4) Complimentary tickets, \$200 value
- Quarter page ad in the event program, \$250 value

GIFT SPONSORSHIP – \$500

- Two (2) Complimentary tickets, \$100 value

ALL SPONSORSHIPS INCLUDE:

- Company name included in press releases and on social media
- Recognition at the event
- Recognition in a special “thank-you section” of the E-Blast
- Logo in Powerpoint Presentation
- Special signage at the event