



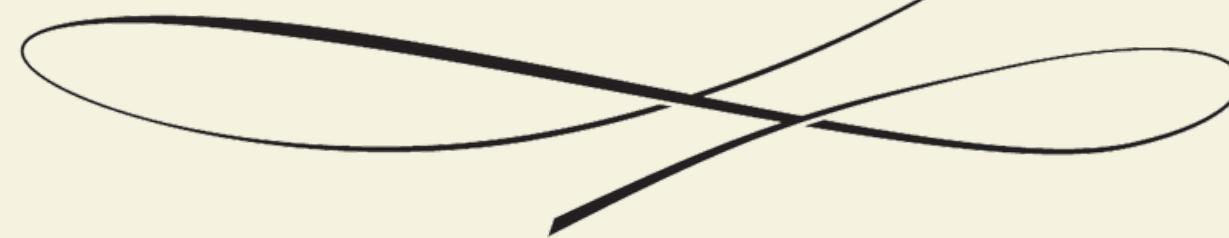
2023 ALABAMA SMALL BUSINESS AWARDS

Applying for Success





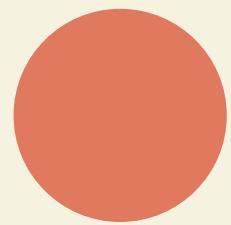
The **S M A L L**
B U S I N E S S *Awards*



Established 2016

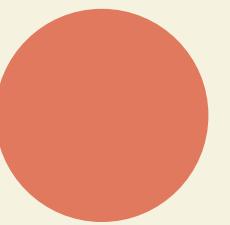
BCA & CCAA
THE PARTNERSHIP

Categories:



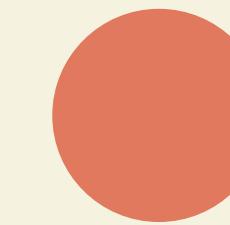
Emerging

In business fewer than 5 years. Any number of employees.



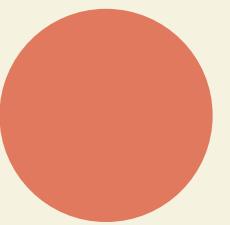
1-10 employees

2 part time =
1 full time



11-50 employees

2 part time =
1 full time



51-100 employees

2 part time =
1 full time

Helpful Hint: Check with your employers on the number of employees. Don't assume.

GETTING STARTED

- You choose your nominees in the manner you feel best for your organization.
- Previous finalist can be resubmitted, but previous bronze, silver or gold winners are not eligible.
- Talk with your nominee about the process and involve them.
- Create the narrative/story in the following 4 categories: leadership and community involvement, chamber participation, business success, overall deservedness.





Leadership and
community
support

Support for the local
community - civic,
philanthropy,
involvement.

Financial and Human
Capital



Chamber Involvement

Participation and
leadership in the
chamber.

Financial and Human
Capital



Business Success

Customer growth and focus, industry awards, program initiatives

Be the storyteller for the business. This is where you brag on their success.



Overall Deservedness

Why the business is the
best possible choice!
Paint a picture.
Testimonials.

Summarize but don't
just restate what
you've already said.

FORMAT



Single PDF of complete submission including cover sheet.
10 or fewer pages.

SUBMIT



paige@alabamachambers.com
by
September 15, 2022
If you do not receive a confirmation of receipt, resubmit or call.

AWARDED



November 29, 2023
@
The Club, Birmingham.

KEY TAKEAWAYS

- Include Cover Sheet
- Choose proper category. Confirm.
- Insure we have good business contact information
- Start now!
- Long narratives don't mean best, but give enough detail to tell the story.
- Judges do not know your businesses or community.
- Each finalist will receive 2 tickets to annual meeting.



