

# 2023 ALABAMA SMALL BUSINESS AWARDS

Applying for Success





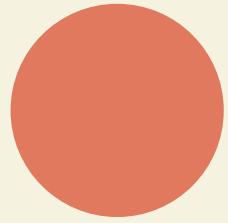
*The* SMALL  
BUSINESS *Awards*

*Established 2016*

**B C A & C C A A**

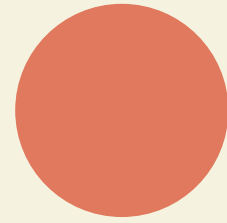
**THE PARTNER SHIP**

# Categories:



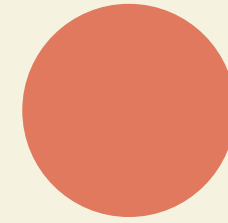
## Emerging

In business fewer than 5 years. Any number of employees.



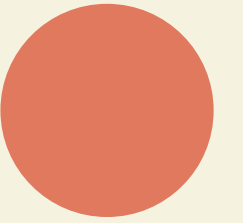
## 1-10 employees

2 part time =  
1 full time



## 11-50 employees

2 part time =  
1 full time



## 51-100 employees

2 part time =  
1 full time

**Helpful Hint:** Check with your employers on the number of employees. Don't assume.

# GETTING STARTED

- You choose your nominees in the manner you feel best for your organization.
- Previous finalist can be resubmitted, but previous bronze, silver or gold winners are not eligible.
- Talk with your nominee about the process and involve them.
- Create the narrative/story in the following 4 categories: leadership and community involvement, chamber participation, business success, overall deservedness.







Leadership and  
community  
support

Support for the local  
community- civic,  
philanthropy,  
involvement.

Financial and Human  
Capital





Chamber  
Involvement

Participation and  
leadership in the  
chamber.

Financial and Human  
Capital





## Business Success

Customer growth and  
focus, industry awards,  
program initiatives

Be the storyteller for  
the business. This is  
where you brag on  
their success.





Overall  
Deservedness

Why the business is the  
best possible choice!  
Paint a picture.  
Testimonials.

Summarize but don't  
just restate what  
you've already said.

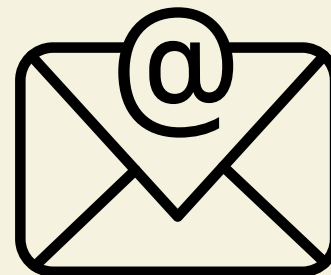


## FORMAT



Single PDF of complete  
submission including  
cover sheet.  
10 or fewer pages.

## SUBMIT



paige@alabamachambers.com  
by  
**September 15, 2022**  
If you do not receive a  
confirmation of receipt, resubmit  
or call.

## AWARDED



November 29, 2023  
@  
The Club, Birmingham.

# KEY TAKEAWAYS

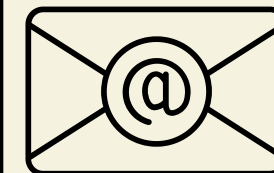
- Include Cover Sheet
- Choose proper category. Confirm.
- Insure we have good business contact information
- Start now!
- Long narratives don't mean best, but give enough detail to tell the story.
- Judges do not know your businesses or community.
- Each finalist will receive 2 tickets to annual meeting.







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