



**GREENWAY
BID**
A BETTER CITY

QUARTERLY NEWSLETTER

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Reflecting Upon and Renewing a Powerful Partnership for The Greenway Corridor

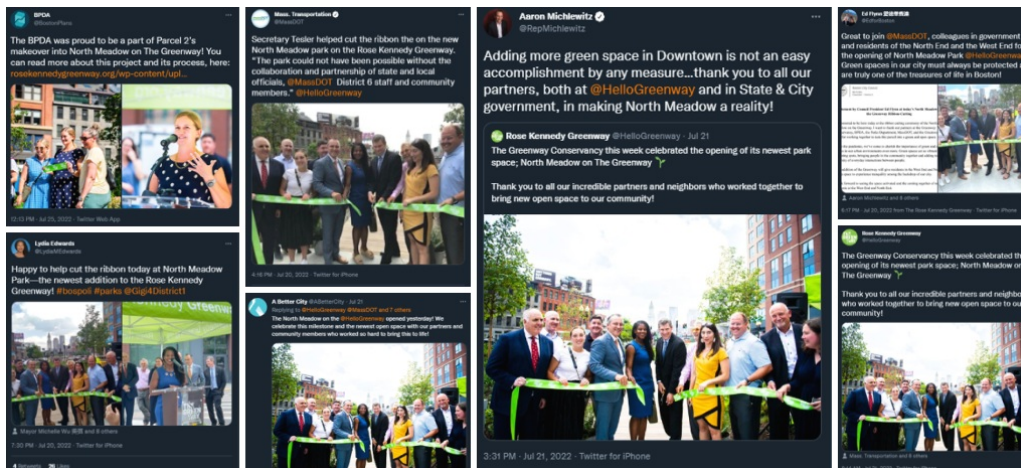
Ever since the Greenway BID was formed and approved nearly 5 years ago, the Rose Kennedy Greenway as well as the people, pollinators, and small businesses that enjoy it have benefited from a powerful partnership between the BID, City of Boston, Greenway Conservancy, and MassDOT. Together, we've worked to ensure The Greenway remains a vibrant public space and economic driver as a key platform that fosters the ability of Boston residents, businesses, tourists, and the public sector to come together.

Everything that happens on The Greenway and the future of this special piece of the public realm benefits from the support of Greenway BID members. By contributing to The Greenway through a stable, streamlined process, BID Members help ensure these 17 acres of greenspace in the heart of downtown remains vibrant, providing the opportunity for forward-looking vision.

As we approach the end of the Greenway BID's first five-year term, we are excited for what the next 5-year term of the Greenway BID holds for The Greenway and all that enjoy it. Over the coming weeks and months, we will be engaging the Greenway BID community not only in support of reauthorizing the BID but to plan out what we'd like to accomplish over the next 5 years, together.

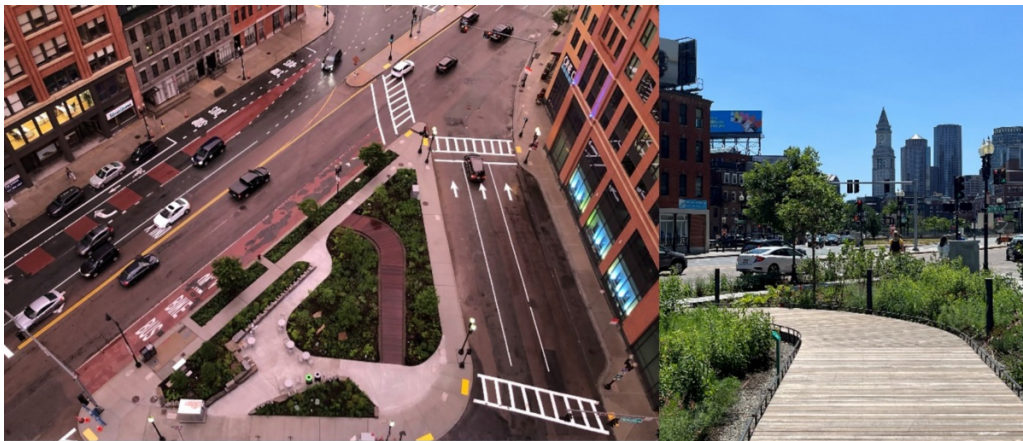
Latest Greenway BID News

North Meadow on The Greenway Ribbon Cutting



In late July, we celebrated the opening of North Meadow on The Greenway, a key enhancement project for the BID and the newest park space in Boston's contemporary public park formerly known as Parcel 2. The Ribbon Cutting ceremony included a short speaking program featuring Conservancy and Greenway Business Improvement District (BID) leadership, Commonwealth of Massachusetts Transportation Secretary and CEO Jamey Tesler, and elected officials representing The Greenway including State Representative Aaron Michlewitz, State Senator Lydia Edwards, City Council President Ed Flynn, City Councilor Gabriela Coletta, and City Councilor Kenzie Bok.

[Click here to read more in the Boston Real Estate Times.](#)



Stakeholder Survey Extended

We still want to hear from you, your property managers, and your tenants!

We're hoping to have more members of our BID community complete [this short survey](#) (should only a few minutes to complete!) to help us better understand how our membership uses The Greenway, learn more about your current impressions of the park, and inform future enhancement spending in support of bettering the park for all. By sharing your experience with the park, you're helping us to engage in thoughtful planning and placemaking, consensus building, and civic engagement that is critical for the future vibrancy of The Greenway, the City of Boston, and the Commonwealth.

[Take the Survey](#)

Greenway BID Annual Meeting

Save the date! This year's Greenway BID Annual Meeting will be held on **Wednesday, November 16, 2022, from 1:00 PM - 2:30 PM**.

Please stay tuned for meeting location, agenda, and other key details about this critical convening of our membership. As a reminder, whether or not you are attending, we kindly ask that you review, sign, and return a completed proxy form so that we have a record of your vote. Individualized proxy forms will be sent out before the meeting.

**Greenway Conservancy
News & Events**

KickBack Boston: One Day Only Fest

Saturday, September 17 | 2:00 PM - 8:00 PM

In collaboration with [City Awake](#) – the Greater Boston Chamber of Commerce’s premier young professional platform for next-generation leaders – KickBack Boston is hosting their One Day Only Fest as the closing event for their Fierce Urgency of Now Festival. One Day Only Fest is a one-day free event open to all ages and a music activated experience that serves as a platform to amplify local and emerging artists.



[Click here to learn more and register for the event.](#)

Boston Local Food Festival

Sunday, September 18 | 11:00 AM - 5:00 PM

The 12th Annual [Boston Local Food Festival](#) is scheduled for Sunday, September 18, 2022, at the Rose Kennedy Greenway from 11 am – 5 pm. The festival is produced by the [Sustainable Business Network of Massachusetts](#) (SBN) and is based on the principles of local, green, and fair.

This is a free admission and zero waste festival where you will find farmers, fisherfolk, producers, and chefs selling and showcasing local food. Spectators of all backgrounds learn about the health benefits of sustainably produced food, purchase delicious local food, participate in educational activities, engage with top local chefs, and enjoy local music and art.

[Click here to learn more about the Festival.](#)

“Lantern Stories” Opening Reception — lantern stories

Monday, September 19 | 7:30 PM - 8:30 PM

Artist [Yu-Wen Wu’s Lantern Stories](#) have begun to light up evenings in Chin Park on The Greenway! Wu’s radiant public artwork comprises thirty-one lanterns that celebrate the past, present, and future of Boston’s vibrant Chinatown community.

Originally commissioned in 2020, Wu updated the project in 2022 to reflect the realities of the past few years, centering Boston Chinatown’s history of immigration, its culture, and resiliency, along with an expanded exploration of Asian American communities’ impact nationally, particularly around areas of civil rights.

You’re invited to attend the opening reception on Monday, September 19, 2022 for an Opening Reception at Chin Park Plaza to enjoy the public opening outdoors under the beautiful canopy of lanterns, along with music on vinyl spun by our friends at Jukebox.

[Click here to learn more about the reception.](#)

Pups in the Park

Wednesday, September 21 | 12:00 PM - 1:30 PM

Need a break? A comforting paw? Come enjoy free puppy therapy from some furry friends during your lunch break! Trained therapy dog teams will

be on Dewey Square Park from 12:00-1:30.

[Click here to learn more about the organizations supporting this event, Pets & People Foundation and Alliance of Therapy Dogs \(ATD\).](#)

Community Engagement Meeting for Mary Soo Hoo Park Improvements

Thursday, September 29 | 5:00 PM - 6:30PM

The Greenway Conservancy is collecting feedback about Mary Soo Hoo Park on The Greenway that can help support the improvement and enhancement this open space for the Chinatown community, park visitors, and residents.

[Click here to learn more about the community process.](#)

Gala on The Greenway



The Conservancy's signature fundraising event, Gala on The Greenway, was its most successful Gala in the history of the Greenway Conservancy. The Conservancy raised \$776,450 to support the Conservancy's stewardship, operations, and programming of The Greenway.

If you'd like to revisit some special Gala moments, [click here to view photos from the Gala, courtesy of photographer Michael Blanchard.](#)

2022 Season Reflections: Drought on The Greenway

by Julia Lloyd, Lead Horticulturist

This season you might have noticed The Greenway has been looking a little less green in some areas and a little more brown and crispy. Currently, all of Massachusetts is experiencing some degree of drought, but the Boston area specifically is experiencing extreme drought. Rivers and watersheds throughout the area are running low, but despite this, much of the local flora is doing okay. Our natural ecosystems stand resilient in extreme weather. They have taken millions of years to adapt to the conditions of our geographical region, and for the most part they are holding up despite the

lack of water.

Urban flora on the other hand has a tougher time adapting to drought conditions. Plants are up against pollution, runoff, road salt, and reflective heat in addition to climate. These conditions put forth a unique challenge to urban ecology; adapt or perish.

[Click here to read the full blog post.](#)

As always, we sincerely appreciate your support and dedication to The Greenway and the Greenway BID. If you have any questions or feedback on this newsletter, please contact Tom Ryan at tryan@abettercity.org.



FOR MORE INFORMATION:

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