



## Greenway BID Stakeholder—BID Members, Property Managers, Tenants—Survey Results

Our survey examined how various stakeholders view the Rose Kennedy Greenway as a way of informing the BID's discussions on maintenance and future enhancements to the various parks.

### We Received...



156  
Individual  
Responses



Responses  
from  
19 Properties  
(9 residential)



Over 80  
enhancement  
ideas

### We Found That...

90% of Respondents Rated **Cleanliness**

80% of Respondents Rated **Horticulture**

70% of Respondents Rated **Programming**

80% of Respondents Rated **Safety**

**...Of The Greenway As Excellent  
or Above Average**

### Other interesting findings include:

- 10% of respondents live within walking distance of the Greenway
- 80% of respondents visit the Greenway daily or weekly with most visiting on weekdays
- Most respondents engage with the Greenway while eating lunch, taking breaks from the office, and during their commutes to and from work
- Most respondents gave higher rankings to the Greenway overall compared to the part of the Greenway closest to their properties
- 72% of respondents are either extremely or very interested in the Greenway overall

### Enhancement Suggestions Themes

"Perhaps a few more tables  
for people who would like  
to eat lunch outside."

"More places to sit/gather."

#### MORE SEATING

"Additional lighting, public art,  
and winter time uses."  
"An effort to create more visual  
separation between seating areas  
and vehicular traffic."

#### INFRASTRUCTURE IMPROVEMENTS

"More events, daily and after  
work. Fitness and social."  
"Movie nights and musical events.  
Open markets for  
fruits and veggies."

#### RECREATION OPTIONS