

Greenway BID Stakeholder—BID Members, Property Managers, Tenants—Survey Results

Our survey examined how various stakeholders view the Rose Kennedy Greenway as a way of informing the BID's discussions on maintenance and future enhancements to the various parks.

We Received...



156
Individual
Responses



Responses
from
19 Properties
(9 residential)



Over 80
enhancement
ideas

We Found That...

90% of Respondents Rated **Cleanliness**

80% of Respondents Rated **Horticulture**

70% of Respondents Rated **Programming**

80% of Respondents Rated **Safety**

**...Of The Greenway As Excellent
or Above Average**

Other interesting findings include:

- 10% of respondents live within walking distance of the Greenway
- 80% of respondents visit the Greenway daily or weekly with most visiting on weekdays
- Most respondents engage with the Greenway while eating lunch, taking breaks from the office, and during their commutes to and from work
- Most respondents gave higher rankings to the Greenway overall compared to the part of the Greenway closest to their properties
- 72% of respondents are either extremely or very interested in the Greenway overall

Enhancement Suggestions Themes

"Perhaps a few more tables for people who would like to eat lunch outside."

"More places to sit/gather."

MORE SEATING

"Additional lighting, public art, and winter time uses."
"An effort to create more visual separation between seating areas and vehicular traffic."

**INFRASTRUCTURE
IMPROVEMENTS**

"More events, daily and after work. Fitness and social."
"Movie nights and musical events. Open markets for fruits and veggies."

RECREATION OPTIONS