PRIVATE PRACTICE SECTION, APTA

WEBINAR SPEAKER BIO

RICK GAWENDA, PT

President and Founder, Gawenda Seminars & Consulting, Inc.
Director of Finance, Kinetix Advanced Physical Therapy

Rick Gawenda, PT, is a licensed physical therapist with 25 years of experience and currently serves as the founder and President of Gawenda Seminars & Consulting, Inc. and Director of Finance for Kinetix Advanced Physical Therapy. He has provided valuable education and consulting to hospitals, private practices, skilled nursing facilities, and rehabilitation agencies in the areas of CPT coding, ICD-10 coding, billing, documentation compliance, revenue enhancement, practice management, and denial management as they relate to outpatient therapy services. Mr. Gawenda has presented nationally since 2004 and currently presents approximately 100 dates per year around the United States.

Academic Degrees

Wayne State University 1991 BS Physical Therapy

License

Licensed, Michigan Physical Therapy

Relevant Professional Experience

July 2003 – Current

PRESIDENT GAWENDA SEMINARS & CONSULTING, INC

- Provide educational seminars pertaining to physical, occupational, and speech therapy services
- Provide consultative services in the areas of, but not limited to, practice management, compliance, denial management, medical record audits, coding and billing
- Provide expert witness testimony in litigation cases

January 2008 – Current

DIRECTOR OF FINANCE – KINETIX ADVANCED PHYSICAL THERAPY, INC.

- Obtain and negotiate contracts and lien settlements
- Provide monthly financial reports to owners
- Compliance officer for billing and documentation

February 2003 – December 2009

DIRECTOR, REHABILITATION SERVICES DETROIT RECEIVING HOSPITAL

Manager of all personnel, operational and financial activities ● Responsible for policy development and revision ● Oversees development of department goals and objectives ● Approves procedures and protocols ● Develops, monitors and revises functional processes ● Approves personnel actions ● Development and revision of organizational structure ● Administers performance appraisals ● Develops current to intermediate goals ● Measures and assesses performance ● Assists in long range goal development ● Development and monitoring budget

October 1998 – February 2003

COORDINATOR OF OFF-SITE THERAPY SERVICES – SPORTS REHAB CENTER, GARDEN CITY HOSPITAL

Evaluation and rehabilitation of varying orthopedic diagnoses' ● Supervisor to staff ● Manager of all day to day operations at off-site campus ● Responsible for preparation of yearly budget ● Responsible for all equipment needs for Sports Rehab Center ● Coordinate all staff members schedules ● Administer staff evaluations ● Responsible for all Medicare and Blue Cross Therapy appeals ● Responsible for developing high school contracts and oversee the daily operations at 3 local high schools

Professional Affiliations

ELECTED PRESIDENT OF

- Section on Health Policy & Administration of the American Physical Therapy Association, *February 12, 2007 – January 24, 2013*
- Michigan Association of Medical Program Rehabilitation Administrators, *July 1, 2005 – December 31, 2009*

MEMBER OF AMERICAN PHYSICAL THERAPY ASSOCIATION

- Acute Care Section
- Health Policy and Administration Section
- Home Health Section
- Orthopedic Section
- Private Practice Section
- Section on Geriatrics

MEMBER OF MICHIGAN PHYSICAL THERAPY ASSOCIATION

Presentations

Many courses have been presented across the nation since 2003 on topics such as

- Outpatient Therapy CPT Coding, Billing, and Documentation For Rehab Reimbursement

Description: ***Outpatient Therapy CPT Coding, Billing & Documentation for Rehabilitation Reimbursement*** covers the correct use of CPT codes, as well as G & L Health Care Financing Administration Common Procedure Coding System (HCPCS) Level II codes. Modifiers used by Physical, Occupational, and Speech Therapists will be discussed with emphasis on Modifier-59 used due to CCI edits. The course also covers ICD-9-CM coding guidelines and provides participants with the most widely utilized ICD-9 codes in outpatient therapy. Billing scenarios are discussed and reviewed to ensure therapists can accurately charge patients correctly for their services. This course also examines the most common reasons claims are denied and thoroughly reviews Medicare Part B and other 3rd party payer documentation guidelines for initial evaluations, re-evaluations, progress reports, daily notes, certifications/re-certifications, plan of treatment, and physician orders required for outpatient therapy reimbursement. Resources and references are provided so that therapists may keep up to date with the ever-changing reimbursement guidelines and regulations.

- Documentation for Rehabilitation Reimbursement

Description: This course examines the most common reasons claims are denied and thoroughly reviews Medicare Part B and other 3rd party payer documentation guidelines for initial evaluations, re-evaluations, progress notes, daily notes, discharge reports, certifications/re-certifications, plan of treatment, and physician referrals.

- Medicare Appeals Process

Description: This course examines and thoroughly reviews the entire Medicare appeals process for both Part A and Part B claims from the first level of appeal to the final level. Requirements for when an Appointment of Representative Form and Waiver of Payment Form will be reviewed.

- ICD-10 for Physical and Occupational Therapy Services

Description This course will build upon the basics of ICD-10 by providing in-depth ICD-10 coding, documentation and payment information for physical and occupational therapy services in the outpatient setting.

Publications

The author of

- "The How-To Manual for Rehab Documentation: A Complete Guide to Increasing Reimbursement and Reducing Denials."
- "Coding and Billing for Outpatient Rehab Made Easy: Proper Use of CPT Codes, ICD-9 Codes, and Modifiers"

Monthly Q & A articles have been published in

- "Briefings on Outpatient Rehab Reimbursement and Regulations"
- "Advance for Directors in Rehabilitation"

Many articles have appeared in

- "Eli's Rehab Report"

On the Editorial Advisory Board for

- Elis Rehab Report, 2003 - 2010
- Briefings on Outpatient Rehab Reimbursement and Regulations, *2003 – December 2009*
- Advance For Directors In Rehabilitation, *2003 – Present*

Consulting Editor to

- Eli's Rehab Report Consulting Editor, *2003 – July 2010*