PRIVATE PRACTICE SECTION, APTA

WEBINAR SPEAKER BIO

Melanie Massey, PT, PRPC

Owner & Operator, Melanie Massey Physical Therapy

Melanie has been the owner of Melanie Massey Physical Therapy since 1995. She has led her five outpatient clinics to perpetual growth with the mission to "joyfully use their gifts". Growth of her team has resulted in MMPT being voted "Best of the Delta" for the eight past years. MMPT sets the standard of care for Louisiana therapy clinics. Melanie, a certified Coach, has begun two additional businesses focusing on leadership training on both the personal and professional levels. Melanie has traveled internationally with John Maxwell, facilitating workshops to develop teamwork and educate government agencies on what true leadership is.

Education:

May 1991-August 1993
Louisiana State University August 1989-December 1990
Northeast Louisiana University August 1987-May 1989
Received a *Bachelor of Science* degree in Physical Therapy

Collegiate Honors:

President of the LSUMC School of Allied Health Professions Student Government Association 1991-92 and 1992-93
Dean's Award 1993
LSUMC-SAHP SGA Leadership Award
Louisiana License received in fall of 1993. APTA Member

Work experience:

Melanie Massey Physical Therapy, Inc. - established August 1995 to present

Melanie is the owner and operator of MMPT which consists of five outpatient physical therapy clinics located in the North East Louisiana area. Melanie has guided the company through continued growth for 21 years. Since the company's inception, MMPT has been an industry leader offering services to everyone from pediatrics to geriatrics.
I have supported my company by expanding our clinician's skill sets through extensive education relating to clinical skills, leadership and specialized certifications. This dedication to the clinical staff education and strength based leadership has lead the company to be recognized as an outstanding and innovative therapy services provider for Northeast Louisiana.

MOJOY - established March 2002 to present

Melanie is the owner and operator of MOJOY a company which has a passion for helping others to reach their potential. This is done by fostering self-awareness and understanding of one's purpose. The studio is located directly across from MMPT and offers a venue for creative expression for MMPT employees, family members, patients and their family. MOJOY also conducts retreats across the country where participants delve into self-discovery and solidify that understanding through the creation of projects.

MOCO - established as a division of MOJOY

MOCO is a business that offers leadership training to small and large businesses internationally. MOCO provides one on one and group coaching services to senior executives of international corporations to small businesses alike in areas of business

development, business planning and execution, developing dynamic team growth environments, employee retention, and increased profitability. MOCO also assists students in understanding their strengths to help them with their academic and personal growth.

Additional contractual arrangements:

- *Early Steps Provider – Early Intervention Program 2004 - present*
- *Union Parish School Board* - August 2009 - present; direct and consultative services
- *Office for Citizens With Developmental Disabilities*
- *Children's Special Health Services*

Clinical work done during physical therapy school includes:

- Acute Care - Gulfport Memorial Hospital - Gulfport, MS
  experience in acute care setting as well as some work in outpatient pediatrics and extensive training in wound care. Also gained experience with CCU and cardiac rehab.
- Rehab - Forrest General Hospital - Hattiesburg, MS
  worked in a rehab hospital exclusively
- Pediatrics - LeBonheur Children's Hospital - Memphis, TN
  dealt with post-surgical patients (dorsal rhizotomy, TBI, and amputees) as well as numerous outpatients. Worked in the surgical/medical ICU's.

Community Service:

- Board of Directors – Dixie Diehards (Dixie League Baseball Challenger League) 1999 - present
- Board of Directors – Families Helping Families 1999 - present
- Lectures at Bossier Parish Community College – Pediatrics
- Involved in district level of Louisiana Physical Therapy Association (District Chairman 1998)
- Frequent guest on KTVE's Live at Five Call-in show
- Active in legislative issues, particularly regarding patient direct access
- Active on the Board of Directors with Families Helping Families
- Active on the Board of Directors for Dixie Diehards T-Ball League for children with disabilities
- Frequent speaker at Families Helping Families for education of case managers and care givers in the foster program regarding signs of physical problems in children

Honors:

- Twin City Mayors Committee for the Disabled: Compassionate Heart Award – July 15, 2003
- Board of Directors for Families Helping Families Jan. '97-99
- Appointed Monroe District Chairman for the LPTA; 2-year term beginning 01/97
- Chosen as one of two representatives of the LPTA to attend Component Leadership Conference in April '97 sponsored by the American Physical Therapy Association
- Board of Directors for Dixie Diehards League T-Ball for disabled children
- Clinical Instructor for 5 years. Affiliated with LSUMC - Shreveport campus and Bossier Parish Community College, PTA program