STRATEGIC PLAN

ADVOCATE

PROMOTE AN ADVANTAGEOUS PAYMENT, REGULATORY, AND BUSINESS ENVIRONMENT.

ECONOMICS & REGULATION

Target and engage in opportunities to increase payment and reduce administrative burden.

PAYMENT MODELS

Influence the development of innovative practice and payment models.

LOBBYING

Drive legislative and regulatory change through proactive lobbying and grassroots efforts.

COLLABORATION

Foster strategic alliances with key stakeholders in the business and health care communities.

EDUCATE

DEVELOP AND DELIVER RESOURCES THAT PROMOTE BUSINESS EXCELLENCE ACROSS VARIED PRACTICE SETTINGS.

EXCELLENCE

Define performance benchmarks and educate and promote best business practices to members.

DELIVERY CHANNELS

Optimize education delivery through multiple channels.

MARKETING MATERIALS

Develop marketing resources and materials for members to promote their practices to the consumer.

CONNECT

FACILITATE A DIVERSE COMMUNITY FOR MEMBERS TO ENGAGE AND CONNECT.

FORUMS

Provide signature in-person forums to increase awareness, engagement, and collaboration.

LEADERSHIP

Develop future leaders in PPS and the community of private practice physical therapists.

MEMBERSHIP

Gather and use data to address members' needs and support growth initiatives at all stages of practice development.

ENGAGEMENT

Facilitate easy access for members to benefit from PPS's unique resources.

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