

Reclaiming the Offering Moment

Seven practical shifts for a more meaningful offering moment

Generosity is not a pause in worship. It is a way we continue worship.

Stop doing nothing.

WHY IT MATTERS Silence makes giving invisible and disconnects the offering from worship.

RECLAIM IT Name the offering as a continuation of worship. Celebrate ministry impact and tell stories of growing generosity.

Separate giving from “time, talents, and treasure.”

WHY IT MATTERS People may hear service and financial giving as interchangeable options.

RECLAIM IT Make clear, compelling invitations to give, and make separate invitations to volunteer.

Stop apologizing.

WHY IT MATTERS Apology frames generosity as a necessary evil rather than spiritual formation.

RECLAIM IT Invite people courageously to become more like Jesus and to partner in God’s work.

Talk beyond “the plate.”

WHY IT MATTERS Plate-only language overlooks online and automatic givers, and how most people give today.

RECLAIM IT Thank every kind of giver and clearly explain digital, app, and recurring options.

Stop the financial “fire sale.”

WHY IT MATTERS Deficit-only appeals create scarcity and portray the church as a sinking ship.

RECLAIM IT Share finances with context and connect giving to measurable life change and ministry impact.

Invite newcomers wisely.

WHY IT MATTERS Excusing everyone new from giving can withhold an important path of spiritual growth.

RECLAIM IT Clearly articulate what the church believes about our generous God and share that this is the time we invite people to respond to God’s generosity.

Define “tithes and offerings.”

WHY IT MATTERS Unexplained insider language leaves people without a clear understanding or a growth goal.

RECLAIM IT Define a tithe, teach sacrificial giving, and invite people to grow throughout the year.

The better question

How do we make the offering moment matter?

Schedule a 30-minute conversation with Horizons.

[Schedule a 30 minute meeting with Horizons – Fill out form](#)