



## SUMMER 2019 FUNDING BULLETIN

### Hello Everyone!

Sometimes, and better yet, most times, it's best to focus on the tremendous strides ahead rather than what appear to be steps back.

The tremendous strides ahead first. CRIN, the Clean Resource Innovation Network, received \$450,684 in funding from Western Diversification – on top of the \$100M secured through the Strategic Innovation Fund. This may be a harbinger for more funding sources opening up for CRIN and/or more partnerships to achieve specific ends that bode well for the energy sector and impact positively on the advancement of green technology to increase the efficiencies and productivity of the energy sector.

Minister Sohi, Minister of Natural Resources' comment was particularly poignant: "Canadians understand that a clean environment and a strong economy go hand in hand. This is why our government is bringing together Canada's research expertise and innovative businesses as we transition to a clean growth economy. Our total investment of more than \$100 million in the Clean Resources Innovation Network will help develop new technology and clean solutions through collaboration."

Added to this is are PTAC's tremendous strides ahead – this can only be appreciated by reading the President's AGM speech. The same information is in the Annual Report but when it comes directly from President Soheil Asgarpour it is indeed inspiring. **Click here for [WHAT 8 PEOPLE CAN DO & DID DO!](#)**

The repeal of the carbon tax and cancellation of the Renewable Electricity Plan appear to be steps back. For now, funding through CCITF and ERA is on hold until we learn more via the carbon levy review and the fall provincial budget. The [SUMMER OVERVIEW](#)

What appears to be a few steps back for a governing body that could negatively impact economic growth – is countered by the tremendous steps forward via CRIN, PTAC and the energy sector. With the energy sector's drive to go green and to get lean with increased efficiencies and productivity – the economic multiplier of these initiatives is intact – more prosperity, more jobs. My heroes – yes, they are! Yeah Alberta!

## Events Coming Up!

### Energy Disruptors!

Best Regards and Happy Summer – Be Back to you in September!

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## HOW IS YOUR TECHNOLOGY BUSINESS BEING FUNDED?

Having difficulty deciphering which innovation funding programs are right for your company? Or, are you seriously looking at preparing a funding submission? Does your business have a winning grant strategy for securing innovation funding? If not, you need one in this competitive environment. It starts with becoming oriented to the innovation funding landscape and then building your individualized grant strategy to match your requirements with available funding options – and with back up options. Next is to execute on the grant strategy and prepare the funding submissions – there are 3 execution strategies that you need to know about that will maximize your chances of securing innovation funding.

**Strategic Timelines assists your company prepare funding submissions (and the supporting business / marketing documents) with compelling strategies to significantly increase the odds of your company securing funding, financing and/or investment. Call today for insight into these 'how to' strategies.**



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