



MAY 2019 FUNDING BULLETIN

Hello Everyone – Happy May!

The more I work with technology driven businesses, the more I realize how much it is a discovery process, and, a rapid learning process for my clients and for myself.

Based on this realization, you'll see on Page 5 of the May [OVERVIEW](#) a solution to addressing the discovery process by delineating consulting services into bite size offerings.

'Rapid' learning about innovation funding starts with orientation to the funding landscape to guide your company through the innovation landscape.

Grant strategy development ensures your company is aware of all of the funding programs available as per your requirements.

Lastly, preparing the innovation funding and the supporting documents as a consulting service or as an advisory service ensures for submitting a winning submission that gets the funder's attention.

First and foremost is learning about innovation funding programs and getting acclimatized to the funding landscape. The Overview, Summary and InDepth Summary provide differing levels of information on each funding program. The 70+ page InDepth Summary provides detail on each program, and, more about the ecosystem and federal/provincial legislation that lead to governments funding technology initiatives. But it is a lot of information! To address 'information overload', you'll see on Page 5 of the Overview that courtesy consulting services are now offered to assist clients when they purchase the InDepth Summary or the Summary.

Also, I will be doing a workshop on '2019 Outlook on Innovation Funding' on Friday, May 10th. Here's the link to learn more. [INNOVATION FUNDING WORKSHOP](#) (**If you would like a workshop tailored to your company needs or your association's needs, call and I will be a happy to do so as per your requirements.**)

Wishing you a Happy May and Best Regards,
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HOW IS YOUR TECHNOLOGY BUSINESS BEING FUNDED?

Having difficulty deciphering which innovation funding programs are right for your company? Or, are you seriously looking at preparing a funding submission? Does your business have a winning grant strategy for securing innovation funding? If not, you need one in this competitive environment. It starts with becoming oriented to the innovation funding landscape and then building your individualized grant strategy to match your requirements with available funding options – and with back up options. Next is to execute on the grant strategy and prepare the funding submissions – there are 3 execution strategies that you need to know about that will maximize your chances of securing innovation funding.

Strategic Timelines assists your company prepare funding submissions (and the supporting business / marketing documents) with compelling strategies to significantly increase the odds of your company securing funding, financing and/or investment. Call today for insight into these 'how to' strategies.



DON'T MISS OUT ON RECEIVING OUR EMAILS! On July 1st, 2014, the CASL law was implemented - we need to know if you would like to receive bulletins and newsletters. If not, please email.