



MARCH - APRIL FUNDING BULLETIN

Hello Everyone!

We are here - in a caring world - we are doing what it takes to be safe and to ensure others are safe. We are a caring world. An important part of caring for ourselves is to guard against the effects of social isolation. We need each other - phone calls, and, social distance times with friends and family. We have the parks, we can jump in our cars for rides around the community. We can write letters! We can stay informed. Some of you might draft that book you've been meaning to write or that speech that was meant to be delivered.

And, yes we must move forward with our work everyday. Our businesses are open and will continue to be open. I am here to assist you move your business forward. All consulting fees will be negotiated to fit your budget so that you can continue to move forward and secure funding. Innovation funding is not going to go away. The Overview is now **155+** programs and will be offered on a 3 month subscription basis at \$75+GST with regular updates so that you can map your next steps with securing funding. [OVERVIEW SUBSCRIPTION](#)

Lastly the federal economic stimulus was announced yesterday. Here are a few links to get you started. [Canada's Support for the Economy & Financial Sector & BDC/EDC Business Credit Availability Program BCAP](#). Support is being provided for purchase order financing and for businesses impacted by the coronavirus - a small business loan of up to \$100,000 and working capital loans. Finance Minister Bill Morneau is expected to unveil an economic aid package this morning worth more than \$25 billion to help workers and businesses counteract the shock caused by the COVID-19 pandemic. Some of the money will be delivered directly to individuals through existing safety net programs, including employment insurance and the Canada Child Benefit.

There will continue to be more and more information and funding assistance announced. A new section on Canada's economic stimulus has been added to the Overview that will be updated on a regular basis. Call if you need assistance with these applications.

Reviewing Funding!

WD's Business Scale-up and Productivity Program

Expressions of interest are being accepted up to March 23rd. If timing is better for your business later in the year, EOIs are scheduled for Sept 15th to Oct 14/20, and, Jan 15th - Feb 16th/21.

Foresight's Growth Program

The Foresight Growth Program provides 50% in grant funding up to \$50,000 for consulting services to assist your company with growth challenges and opportunities related to talent, capital or markets. (Revenue must be more than \$500k annually.)

The Opportunity Calgary Innovation Fund

Nine! companies have secured funding via OCIF - this is a good time to have a serious look at the OCIF program - give me a call to discuss your scale up plans.

It's a time to move forward even if it is inching forward!

Best Regards & Be in Touch!

Eileen Ashmore, MBA, CMC Management Consultant - Technology Funding Specialist

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Assisting Technology Driven Businesses Grow Revenues, and, Secure Innovation Funding Grants!

HOW IS YOUR TECHNOLOGY BUSINESS BEING FUNDED?

Having difficulty deciphering which innovation funding programs are right for your company? Or, are you seriously looking at preparing a funding submission? Does your business have a winning grant strategy for securing innovation funding? Does your business have a grant timeline for preparing funding submissions as per your project requirements? If not, you need a grant strategy and a grant timeline in this competitive environment. It starts with becoming oriented to the innovation funding landscape by building your company's individualized grant strategy to match your project requirements with available funding options. Next is to execute on the grant timeline and prepare the funding submissions - there are 3 positioning strategies that you need to know about that will maximize your chances of securing innovation funding.

Strategic Timelines works with you to prepare funding submissions with compelling positioning strategies to significantly increase your opportunity for securing funding, financing and/or investment. Call today for insight and strategies. 403 252 0799 eileenashmore@strategictimelines.com

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