

2023 SPONSORSHIP OPPORTUNITIES

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CHAMBERWEST
Chamber Of Commerce

2023

MAJOR ANNUAL EVENTS

ANNUAL MEMBERSHIP MEETING Tuesday, January 31

- Presenting Sponsor: \$3,000
- Major Sponsors: \$1,000
- Supporting Sponsors: \$500

WIB SPRING CONFERENCE Tuesday, April 11

- Presenting Sponsors: \$4,000
- Major Sponsors: \$2,500
- Supporting Sponsors: \$1,350
- Networking Sponsors: \$500

ANNUAL AWARDS GALA August

- Title Sponsors: \$5,000
- Reception Sponsors: \$3,000
- Entertainment Sponsors: \$2,500
- Program Sponsors: \$1,750
- Table Sponsors: \$1,250

FALL BUSINESS CONFERENCE Wednesday, November 14

- Presenting Sponsors: \$4,000
- Major Sponsors: \$2,500
- Supporting Sponsors: \$1,350
- Networking Sponsors: \$500

GOLF CLASSIC Wednesday, June 21

- "Eagle" Sponsor: \$4,000
- Lunch Sponsors: \$3,000
- "Birdie" Sponsors: \$2,500
- Check-in/Breakfast Sponsors: \$1,750
- "Par" Sponsors: \$1,500
- Cart Sponsors: \$1,250
- Hole Sponsorships: \$650 each*
- Contest Hole Sponsorships: \$750 each*
- Twosomes: \$300
- Foursomes: \$600

*Add \$550 to include a foursome

WIB NINE & DINE GOLF EVENT Wednesday, September 13

- Presenting Sponsors: \$1,500
- Lunch Sponsors: \$750
- Cart Sponsors: \$500
- Amenity Sponsors: \$500



WIB GOLF CLINIC Tuesday, May 23

- Presenting Sponsors: \$1,500
- Lunch Sponsors: \$750
- Driving Range Sponsors: \$500
- Putting Green Sponsors: \$500
- Chipping Sponsors: \$500

PROFESSIONAL DEVELOPMENT SERIES

BI-MONTHLY LUNCHEONS

January, March, May,
July, September, October

Professional Development Topics presented by prominent leaders in community with lunch and opportunity to network

Sponsorships: \$350 per Event
BENEFITS

- Logo included on Print and Social Media Promotional Information
- Logo included on ChamberWest Website Event Page
- Introduction as a Sponsor at the Event
- 2 Minutes to Highlight Company at Event
- Ability to Introduce Presenter
- 2 Event Registrations
- Display Table available at Event for Disbursement of Literature and/or Swag
- Ability to Distribute Literature at Lunch Tables When in Person



JOB FAIRS



ANNUAL JOB FAIRS April, October

Job Fairs are held in collaboration with Granite School District, Jordan School District, Salt Lake Community College, and Utah Department of Workforce Services. Directed toward students, families, and community members.

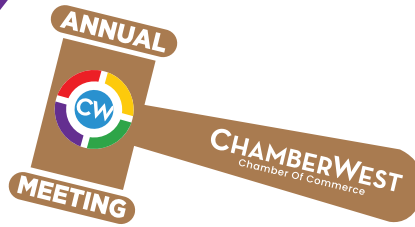
Major Sponsors: \$1,000 per Event
BENEFITS

- Logo prominently included on all Event Signage and Promotional Material - Social Media, Promotional flyers, Print Ads Targeted to Students and to the Community
- 50,000 Homes via Promotional Literature Distributed through the Schools
- 67,000 Homes via Ads in The City Journals in West Valley, West Jordan, and Taylorsville
- Prominent Table Location at Job Fair

Supporting Sponsors: \$300 per Event
BENEFITS

- Name included on Select Promotional Literature
- Name included on Event Signage
- Prominent Table Location at Job Fair

ANNUAL MEMBERSHIP MEETING



ANNUAL MEMBERSHIP MEETING

Tuesday, January 31, 2023

Viridian Event Center

Membership Business Meeting ratifying the vote for new Board Members and Board Leadership with highlights of ChamberWest accomplishments. Committee Chairs will share important information on successes and opportunities of interest to all members.

Presenting Sponsor: \$3,000 BENEFITS

- Company Logo prominently included on all Event Advertising to include Weekly Communications, Print Media and Social Media, and Online Graphics
- Company Logo prominently included on ChamberWest Website Event Page
- Company Logo prominently displayed on all Signage and on the Stage
- Company Logo on Sponsor Reel
- Introduction as Presenting Sponsor at the Event
- Six (6) Event Registrations
- Company Logo included on all Table Tents

Major Sponsors: \$1,000 BENEFITS

- Company Logo included on ChamberWest Website Event Page
- Company Logo on Event Signage
- Verbal Recognition of Sponsorship at Event
- Four (4) Event Registrations

Supporting Sponsors: \$500 BENEFITS

- Company Name included on ChamberWest Website Event Page
- Company Name on Event Signage
- Verbal Recognition of Sponsorship at Event
- Two (2) Event Registrations

ANNUAL FALL CONFERENCE

Tuesday, November 14
Utah Cultural Celebration Center

Gathering of area business owners, local political leaders and other interested parties interested in sharing information, discussing the latest trends affecting business, and helping to prepare for the future.



Presenting Sponsors: \$4,000 BENEFITS

- Company Logo prominently included on all Event Advertising to include Weekly Communications, Print Media and Social Media, and Online Graphics
- Company Logo prominently included on ChamberWest Website Event Page
- Company Logo prominently displayed on all Signage and on the Stage
- Full Page Ad in Event Program
- Company Logo prominently included in Program
- Company Logo on Sponsor Reel
- Introduction as Presenting Sponsor at the Event and ability to Introduce a Presenter
- Verbal Recognition of Sponsorship throughout Event
- Eight (8) Event Registrations
- Company Logo included on all Table Tents
- Display Table in Networking Area

Major Sponsors: \$2,500 BENEFITS

- Company Logo Prominently Displayed on Event Signage and in Program
- Company Logo on Breakout Room Signage
- Introduction as a Sponsor at the Main Stage Event and ability to Introduce a Presenter
- Company Logo on Sponsor Reel
- Verbal Recognition of Sponsorship at Event
- Half-page Ad in Event Program
- Four (4) Event Registrations
- Display Table in Networking Area

Supporting Sponsors: \$1,350 BENEFITS

- Company Logo included on ChamberWest Website Event Page
- Company Logo on Event Signage and in Program
- Verbal Recognition of Sponsorship at Event
- Quarter-page Ad in Event Program
- Two (2) Event Registrations
- Display Table in Networking Area

Networking Sponsors: \$500 BENEFITS

- Company Name included in ChamberWest Website Event Page
- Company Name on Event Signage and in Program
- One (1) Event Registration
- Display Table in Networking Area

ANNUAL FALL CONFERENCE

ANNUAL AWARDS GALA

August Maverik Center

Join business and civic leaders for this highly anticipated high energy annual celebration recognizing the CW Hall of Fame Award Recipient and three finalists in five business award categories.

Presenting Sponsors: \$5,000 BENEFITS

- Company Logo Prominently Displayed on all Event Advertising Including Print and Social Media
- Company Logo Prominently Displayed on ChamberWest Website Event Page
- Verbal Recognition of Company Sponsorship throughout the Event
- Company Logo Prominently Displayed in Event Program Recognizing Level of Sponsorship
- Full-page Color Ad in Event Program
- Company Logo Included on all Tables at Event as Presenting Sponsor
- Premier Location for (2) Tables of Eight at Gala

Major Sponsors: \$3,250 BENEFITS

- Company Logo included on ChamberWest Website Event Page
- Company Logo Prominently Displayed in Event Program Recognizing Level of Sponsorship
- Verbal Recognition at Event
- Logo included in Event Advertising
- Half-page Full Color Ad in Event Program
- Company Logo on Table
- Prominent Location for (2) Tables of Eight at Gala

Reception Sponsors: \$2,500 BENEFITS

- Company Logo included on ChamberWest Website Event Page
- Logo Prominently Displayed in Event Program Recognizing Level of Sponsorship
- Verbal Recognition at the Event
- Quarter-page Full Color Ad in Event Program
- Company Logo on Table
- Prominent Location for Table of Eight at Gala

Program Sponsors: \$2,000 BENEFITS

- Company Logo included on ChamberWest Website Event Page
- Company Logo displayed in Event Program recognizing Level of Sponsorship
- Verbal Recognition at the Event
- Company Logo on Table
- Table of Eight at Gala

Table Sponsors: \$1,350 BENEFITS

- Company Name included on ChamberWest Website Event Page
- Company Name included in Event Program
- Verbal Recognition at the Event
- Company Logo on Table
- Table of Eight at Gala

ANNUAL AWARDS GALA



BUSINESS SUCCESS SERIES

Six Learning Luncheons: April, May, June, September, October, November

Content driven panels with experts focused on topics of importance for businesses

Sponsorships: \$200 per Event BENEFITS

- Logo included on Print and Social Media Promotional Information
- Logo included on ChamberWest Website Event Page
- Introduction as a Sponsor at the Event
- 2 Minutes to Highlight Company at Event
- One Event Registration
- Display Table available at Event for Disbursement of Literature
- Ability to Distribute Literature at Lunch Tables When in Person



BUSINESS SUCCESS SERIES

LEGISLATIVE AFFAIRS COMMITTEE MEETINGS

January - December

Breakfast Sponsorships: \$400
(23 available meetings)

BENEFITS

- Company Logo included on ChamberWest Website Event Page
- Company Logo on Event Signage and in Program
- Inclusion of Company logo on Meeting Agenda
- Recognized Verbally as a Sponsor
- Two Minutes at Beginning of Meeting for Sponsor Highlight



LEGISLATIVE AFFAIRS COMMITTEE MEETINGS

ANNUAL SPRING CONFERENCE

Tuesday, April 11, 2023
Utah Cultural Celebration Center



ANNUAL SPRING CONFERENCE

Presenting Sponsors: \$4,000
BENEFITS

- Company Logo prominently included on all Event Advertising
- Company Logo prominently included on ChamberWest Website Event Page
- Company Logo prominently displayed on all Signage and on the Stage
- Full Page Ad in Event Program
- Company Logo prominently included in Program
- Company Logo on Sponsor Reel
- Introduction as Presenting Sponsor at the Event and ability to Introduce a Keynote Presenter
- Verbal Recognition of Sponsorship throughout Event
- Eight (8) Event Registrations
- Company Logo included on all Table Tents
- Display Table in Networking Area

Major Sponsors: \$2,500
BENEFITS

- Company Logo included on ChamberWest Website Event Page
- Company Logo Prominently Displayed on Event Signage and in Program
- Company Logo on Breakout Room Signage
- Introduction as a Sponsor at the Main Stage Event and ability to Introduce a Breakout Presenter
- Company Logo on Sponsor Reel
- Verbal Recognition of Sponsorship at Event
- Half-page Ad in Event Program
- Four (4) Event Registrations
- Display Table in Networking Area

Supporting Sponsors: \$1,350
BENEFITS

- Company Logo included on ChamberWest Website Event Page
- Company Logo on Event Signage and in Program
- Verbal Recognition of Sponsorship at Event
- Quarter-page Ad in Event Program
- Two (2) Event Registrations
- Display Table in Networking Area

Networking Sponsors: \$500
BENEFITS

- Company Name included in ChamberWest Website Event Page
- Company Name on Event Signage and in Program
- One (1) Event Registration
- Display Table in Networking Area

WOMEN IN BUSINESS BI-MONTHLY LUNCHEONS

February, June, August, October

Lifting, Elevating, and Inspiring Women to Grow Professionally through Leadership, Education, Business Relationships, and Networking.

Event Sponsors: \$300
BENEFITS

- Logo included on Print and Social Media Promotional Information
- Logo included on ChamberWest Website Event Page
- Introduction as a Sponsor at the Event
- 2 Minutes to Highlight Company at Event
- Ability to Introduce Presenter
- 2 Event Registrations
- Display Table available at Event for Disbursement of Literature and/or Swag
- Ability to Distribute Literature at Lunch Tables When in Person



PROFESSIONAL GROWTH SERIES



HOLIDAY EVENT December

Lifting, Elevating, and Inspiring Women to Grow Professionally through Leadership, Education, Business Relationships, and Networking.

Event Sponsors: \$300
BENEFITS

- Logo included on Print and Social Media Promotional Information
- Logo included on ChamberWest Website Event Page
- Introduction as a Sponsor at the Event
- 2 Minutes to Highlight Company at Event
- Ability to Introduce Presenter
- 2 Event Registrations
- Display Table available at Event for Disbursement of Literature
- Ability to Distribute Literature at Lunch Tables When in Person

WIB HOLIDAY EVENT

ANNUAL WIB GOLF CLINIC



ANNUAL WIB GOLF CLINIC

Tuesday, May 23
The Ridge Golf Club

Interactive event with golf pros focused on helping women learn the basics or fine tune their golf skills in a comfortable setting. As this event has sold out the last couple of years, we are expanding to a morning and afternoon session with lunch together for all participants.

Presenting Sponsors: \$1,000 BENEFITS

- Company Logo on All Marketing Materials
- Company Logo on Event Registration Page
- Company Logo on Event Signage
- Company Logo on Activity Signage
- Company Recognition during Event
- Two Minutes to Welcome Attendees
- Two Registrations
- Ability to include Items in Swag Bags

Lunch Sponsors: \$750 BENEFITS

- Company Logo included on ChamberWest Website Event Page
- Company Logo Prominently Displayed on Day of Event Signage
- Company Logo Prominently Displayed on Lunch Signage
- Company Recognition during Event
- Two Registrations
- Ability to Insert Items in Swag Bags

Driving Range Sponsors: \$500 BENEFITS

- Company Logo included on ChamberWest Website Event Page
- Company Logo Prominently Displayed on Driving Range Signage
- Company Recognition during Event
- One Registration
- Ability to Insert Items in Swag Bags

Putting Sponsors: \$500 BENEFITS

- Company Logo included on ChamberWest Website Event Page
- Company Logo Prominently Displayed on Driving Range Signage
- Company Recognition during Event
- One Registration
- Ability to Insert Items in Swag Bags

Chipping Sponsors: \$500 BENEFITS

- Company Logo included on ChamberWest Website Event Page
- Company Logo Prominently Displayed on Driving Range Signage
- Company Recognition during Event
- One Registration
- Ability to Insert Items in Swag Bags

Beverage Tent Sponsors: \$500 BENEFITS

- Company Logo included on ChamberWest Website Event Page
- Company Logo Prominently Displayed on Driving Range Signage
- Company Recognition during Event
- One Registration
- Ability to Insert Items in Swag Bags

NEW WIB NINE 'N DINE GOLF EVENT

Wednesday, September 13
The Ridge Golf Club

Event focused on getting women out on the course for a fun and interactive nine-hole scramble format with tips on golf etiquette and course management. Lunch and an amenity will be provided to all participants. Limited to 36 participants.

Presenting Sponsors: \$1,500 BENEFITS

- Company Logo on All Marketing Materials
- Company Logo on Event Registration Page
- Company Logo on Event Signage
- Company Logo on Activity Signage
- Company Recognition during Event
- Two Minutes to Welcome Attendees
- Two Registrations
- Ability to include Items in Swag Bags

Lunch Sponsors: \$750 BENEFITS

- Company Logo included on ChamberWest Website Event Page
- Company Logo Prominently Displayed on Day of Event Signage
- Company Logo Prominently Displayed on Lunch Signage
- Company Recognition during Event
- Two Registrations
- Ability to Insert Items in Swag Bags

Pro Sponsor: \$750 BENEFITS

- Company Logo included on ChamberWest Website Event Page
- Company Logo Prominently Displayed on Event Signage
- Company Recognition during Event
- Two Registrations
- Ability to Insert Items in Swag Bags

Golf Amenity Sponsors: \$750 BENEFITS

- Company Logo included on ChamberWest Website Event Page
- Company Logo Prominently Displayed on Event Signage
- Company Recognition during Event
- Two Registrations
- Ability to Insert Items in Swag Bags



NEW WIB NINE 'N DINE GOLF EVENT

ANNUAL GOLF CLASSIC



27 HOLE TOURNAMENT Wednesday, June 21 Stonebridge Golf Club

Annual event drawing 180+ golfers and 30+ sponsors for a day of networking, fun, and relationship building

"Eagle" Sponsor: \$4,000 BENEFITS

- Exclusive Level of Sponsorship
- Company Logo included on all Golf Classic Promotional Material - Print and Social Media
- Company Logo included Prominently on ChamberWest Website Event Page
- Company Logo prominently Displayed on Day of Event Signage
- Three Minutes for Company Representative to Address Participants
- Company Logo on Golf Classic Cart Signage
- Company Logo on Golf Classic Welcome Card
- First Choice on (2) Premium Location Hole Sponsorship with Lunch for Two
- Two Prominently Placed Foursomes with Lunch
- Ability to Participate in Raffle Prizes
- Ability to Insert Items in Swag Bags

Lunch Sponsor: \$3,000 BENEFITS

- Company Logo included on ChamberWest Website Event Page
- Company Logo Prominently Displayed on Day of Event Signage
- Company Logo Prominently Displayed on Lunch Signage
- Company Recognition during Event
- Company Logo on Golf Classic Welcome Card
- Prominent Hole Sponsorship with Lunch for Two
- One Prominently Placed Foursome with Lunch
- Ability to Participate in Raffle Prizes
- Ability to Insert Items in Swag Bags

"Birdie" Sponsors: \$2,500 BENEFITS

- Company Logo Prominently Displayed on Day of Event
- Company recognition during Awards Ceremony
- Company Logo on Golf Classic Welcome Card
- Prominent Hole Sponsorship with Lunch for Two
- One Prominently Placed Foursome with Lunch
- Ability to Participate in Raffle Prizes
- Ability to Insert Items in Swag Bag

Check-in/Breakfast Sponsors: \$1,750 BENEFITS

- Company Logo Prominently Displayed on Day of Event Signage
- Company Logo Prominently Displayed on Check-in/Breakfast Signage
- Company Recognition during Event
- Company Logo on Golf Classic Welcome Card
- Prominent Hole Sponsorship with Lunch for Two
- Ability to Participate in Raffle Prizes
- Ability to Insert Items in Swag Bags

"Par" Sponsors: \$1,500 BENEFITS

- Company Logo Prominently Displayed on Day of Event Signage
- Company Recognition during Event
- Company logo on Golf Classic Welcome Card
- Hole Sponsorship with Lunch for Two
- Includes Foursome with Lunch
- Ability to Participate in Raffle Prizes
- Ability to Insert Items in Swag Bags

Cart Sponsors: \$1,250 BENEFITS

- Company Logo on Event Welcome Banners
- Company Logo on all Golf Classic Cart Signage
- Company Logo on Tournament Welcome Card
- Company Recognition during Event
- Ability to Insert Items in Swag Bags

Contest Hole Sponsorships: \$750 each* (2 Long Drive/2 Closet to the Pin)

BENEFITS

- Company Logo on Event Welcome Banners
- Company Logo on Tee Box Signage
- Premier Hole Location
- Access on or near Tee Box for Company Interaction Promotional Activity/Giveaways
- Company Recognition during Event
- Company Logo on Golf Classic Welcome Card
- Two Lunches
- Ability to Participate in Raffle Prizes
- Ability to Insert Items in Swag Bags

* Add \$550 to include a Foursome

Hole Sponsorships : \$650 each* BENEFITS

- Company Logo on Event Welcome Banners
- Company Logo on Tee Box Signage
- Access on or near Tee Box for Company Interaction Promotional Activity/Giveaways
- Company Recognition during Event
- Company Logo on Golf Classic Welcome Card
- Two Lunches
- Ability to Participate in Raffle Prizes
- Ability to Insert Items in Swag Bags

* Add \$550 to include a Foursome

Twosomes/Foursomes: \$300 | \$600 (ChamberWest members)

BENEFITS

- Camaraderie and lifetime of memories!
- Continental Breakfast and Lunch
- Range Balls
- One Golf Cart per Two Players
- "Golf Enhancement Tool Kits"
- Swag Bag
- Prize Entry Contests
- Ability to Participate in Raffle Prizes