



HR. Executive SERIES

RECRUITING, RETAINING, AND ENGAGING Your Best Employees

Sponsored by



LOCATION

Jordan Valley Medical Center -
West Valley Campus

3460 S. Pioneer Parkway,
West Valley City

PRICING

Full Series - \$200
per ChamberWest member

Individual Sessions - \$65
per ChamberWest member

RSVP DEADLINES:

- Full Series - RSVP by **Feb 6**
- Session #1 - RSVP by **Feb 6**
- Session #2 - RSVP by **May 1**
- Session #3 - RSVP by **Aug 7**
- Session #4 - RSVP by **Nov 6**

**SPACE IS LIMITED.
RSVP TODAY!**

1

Online at
www.chamberwest.com

2

Through Member Information
Center (MIC) login

3

Or call 801-977-8755

Our strong economy is great news for business, but also makes it challenging to find and keep highly-qualified employees. As a business owner or manager, you need effective strategies to find and attract the right candidates and keep them motivated to do their best work. Join ChamberWest and the **Employers Council** for this four-part series or for individual sessions that would be most beneficial to you. *Breakfast will be provided.*

#1

WEDNESDAY, FEBRUARY 13th, 8:30-10:00 a.m.

In the first session, we will explore how you can **position your company** as a great place to work, and how to spread that message to the kinds of employees who can most contribute to your success. Because those same attributes keep good employees from looking elsewhere, we'll discuss how to leverage your recruiting message to support retention, discussing the kinds of steps you should take to keep your best employees. Think of it as "service after the sale."

#2

WEDNESDAY, MAY 8th, 8:30-10:00 a.m.

The second session will be a review of current **engagement statistics** and what is behind those numbers. What actually helps improve employee engagement? What is a fad vs. what is truly meaningful to employees? Do I really need a foosball table in my workplace? Or are there things that most employees, regardless of their age or role in the organization, want from you as an employer? HINT: Don't buy stock in foosball table manufacturers.

#3

WEDNESDAY, AUGUST 14th, 8:30-10:00 a.m.

In the third session, we look more in-depth at the circumstances where you might actually want employees to leave. Some **employee turnover** actually can be good, and your focus should be on whether the right people are staying and whether the right people are leaving. Asking the right questions can give you significant insights into how to improve your "organizational gene pool."

#4

WEDNESDAY, NOVEMBER 13th, 8:30-10:00 a.m.

During the final session, we'll circle back to that perennial "**Generations**" question - how do I work with employees who are significantly younger/older than I am? What can I do to flex my style so I can communicate with employees in ways that are meaningful to them and feel authentic to me? With four generations in the workplace, you need a greater awareness and specific skills to attract, communicate with, and engage employees from 18 to 80.