

# 2023 SPONSORSHIP OPPORTUNITIES

**JOHN WILSON**

Director of Business Development

CELL | TEXT 801-309-1462

[john@chamberwest.org](mailto:john@chamberwest.org)

**MONICA GAYDEN**

Director of Business Development and Events

CELL | TEXT 254-749-4767

[monica@chamberwest.org](mailto:monica@chamberwest.org)

CHAMBERWEST  
3540 South 4000 West  
Suite 240  
West Valley City, UT 84120

OFFICE PHONE 801-977-8755  
[connie@chamberwest.org](mailto:connie@chamberwest.org)

[CHAMBERWEST.COM](http://CHAMBERWEST.COM)



## ANNUAL MEMBERSHIP MEETING

### Tuesday, January 31

- Presenting Sponsor: \$3,000
- Major Sponsors: \$1,000
- Supporting Sponsors: \$500

## WIB SPRING CONFERENCE

### Tuesday, April 11

- Presenting Sponsors: \$4,000
- Major Sponsors: \$2,500
- Supporting Sponsors: \$1,350
- Networking Sponsors: \$500

## ANNUAL AWARDS GALA

### August

- Title Sponsors: \$5,000
- Reception Sponsors: \$3,000
- Entertainment Sponsors: \$2,500
- Program Sponsors: \$1,750
- Table Sponsors: \$1,250

## FALL BUSINESS CONFERENCE

### Wednesday, November 14

- Presenting Sponsors: \$4,000
- Major Sponsors: \$2,500
- Supporting Sponsors: \$1,350
- Networking Sponsors: \$500

## GOLF CLASSIC

### Wednesday, June 21

- Eagle Sponsors: \$4,000
- Lunch Sponsors: \$3,000
- Birdie Sponsors: \$2,500
- Check-in/Breakfast Sponsors: \$1,750
- Par Sponsors: \$1,500
- Hole Sponsors with Foursome: \$1,100
- Cart Sponsors: \$1,000
- Hole Sponsors: \$600
- Twosomes: \$295;
- Foursomes \$575

## WIB NINE & DINE GOLF EVENT

### Wednesday, September 13

- Presenting Sponsors: \$1,500
- Lunch Sponsors: \$750
- Cart Sponsors: \$500
- Amenity Sponsors: \$500

# 2023 MAJOR ANNUAL EVENTS



## WIB GOLF CLINIC

### Tuesday, May 23

- Presenting Sponsors: \$1,500
- Lunch Sponsors: \$750
- Driving Range Sponsors: \$500
- Putting Green Sponsors: \$500
- Chipping Sponsors: \$500

# PROFESSIONAL DEVELOPMENT SERIES

## BI-MONTHLY LUNCHEONS

**January, March, May,  
July, September, October**

*Professional Development Topics presented by prominent leaders in community with lunch and opportunity to network*

**Sponsorships: \$350 per Event**  
**BENEFITS**

- Logo included on Print and Social Media Promotional Information
- Logo included on ChamberWest Website Event Page
- Introduction as a Sponsor at the Event
- 2 Minutes to Highlight Company at Event
- Ability to Introduce Presenter
- 2 Event Registrations
- Display Table available at Event for Disbursement of Literature and/or Swag
- Ability to Distribute Literature at Lunch Tables When in Person



**PROFESSIONAL  
Development  
SERIES**

# JOB FAIRS

## JOB FAIR

## ANNUAL JOB FAIRS

### April, October

*Job Fairs are held in collaboration with Granite School District, Jordan School District, Salt Lake Community College, and Utah Department of Workforce Services. Directed toward students, families, and community members.*

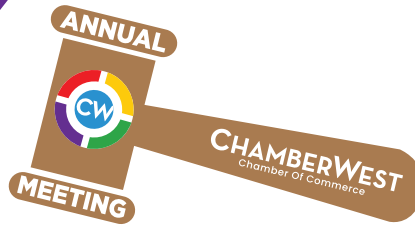
**Major Sponsors: \$1,000 per Event**  
**BENEFITS**

- Logo prominently included on all Event Signage and Promotional Material - Social Media, Promotional flyers, Print Ads Targeted to Students and to the Community
- 50,000 Homes via Promotional Literature Distributed through the Schools
- 67,000 Homes via Ads in The City Journals in West Valley, West Jordan, and Taylorsville
- Prominent Table Location at Job Fair

**Supporting Sponsors: \$300 per Event**  
**BENEFITS**

- Name included on Select Promotional Literature
- Name included on Event Signage
- Prominent Table Location at Job Fair

# ANNUAL MEMBERSHIP MEETING



## ANNUAL MEMBERSHIP MEETING

**Tuesday, January 31, 2023**

**Viridian Event Center**

*Membership Business Meeting ratifying the vote for new Board Members and Board Leadership with highlights of ChamberWest accomplishments. Committee Chairs will share important information on successes and opportunities of interest to all members.*

### Presenting Sponsor: \$3,000 BENEFITS

- Company Logo prominently included on all Event Advertising to include Weekly Communications, Print Media and Social Media, and Online Graphics
- Company Logo prominently included on ChamberWest Website Event Page
- Company Logo prominently displayed on all Signage and on the Stage
- Company Logo on Sponsor Reel
- Introduction as Presenting Sponsor at the Event
- Six (6) Event Registrations
- Company Logo included on all Table Tents

### Major Sponsors: \$1,000 BENEFITS

- Company Logo included on ChamberWest Website Event Page
- Company Logo on Event Signage
- Verbal Recognition of Sponsorship at Event
- Four (4) Event Registrations

### Supporting Sponsors: \$500 BENEFITS

- Company Name included on ChamberWest Website Event Page
- Company Name on Event Signage
- Verbal Recognition of Sponsorship at Event
- Two (2) Event Registrations

## ANNUAL FALL CONFERENCE

**Tuesday, November 14**  
**Utah Cultural Celebration Center**

*Gathering of area business owners, local political leaders and other interested parties interested in sharing information, discussing the latest trends affecting business, and helping to prepare for the future.*



### Presenting Sponsors: \$4,000 BENEFITS

- Company Logo prominently included on all Event Advertising to include Weekly Communications, Print Media and Social Media, and Online Graphics
- Company Logo prominently included on ChamberWest Website Event Page
- Company Logo prominently displayed on all Signage and on the Stage
- Full Page Ad in Event Program
- Company Logo prominently included in Program
- Company Logo on Sponsor Reel
- Introduction as Presenting Sponsor at the Event and ability to Introduce a Presenter
- Verbal Recognition of Sponsorship throughout Event
- Eight (8) Event Registrations
- Company Logo included on all Table Tents
- Display Table in Networking Area

### Major Sponsors: \$2,500 BENEFITS

- Company Logo Prominently Displayed on Event Signage and in Program
- Company Logo on Breakout Room Signage
- Introduction as a Sponsor at the Main Stage Event and ability to Introduce a Presenter
- Company Logo on Sponsor Reel
- Verbal Recognition of Sponsorship at Event
- Half-page Ad in Event Program
- Four (4) Event Registrations
- Display Table in Networking Area

### Supporting Sponsors: \$1,350 BENEFITS

- Company Logo included on ChamberWest Website Event Page
- Company Logo on Event Signage and in Program
- Verbal Recognition of Sponsorship at Event
- Quarter-page Ad in Event Program
- Two (2) Event Registrations
- Display Table in Networking Area

### Networking Sponsors: \$500 BENEFITS

- Company Name included in ChamberWest Website Event Page
- Company Name on Event Signage and in Program
- One (1) Event Registration
- Display Table in Networking Area

## ANNUAL FALL CONFERENCE

## ANNUAL AWARDS GALA

### August Maverik Center

*Join business and civic leaders for this highly anticipated high energy annual celebration recognizing the CW Hall of Fame Award Recipient and three finalists in five business award categories.*

#### Presenting Sponsors: \$5,000 BENEFITS

- Company Logo Prominently Displayed on all Event Advertising Including Print and Social Media
- Company Logo Prominently Displayed on ChamberWest Website Event Page
- Verbal Recognition of Company Sponsorship throughout the Event
- Company Logo Prominently Displayed in Event Program Recognizing Level of Sponsorship
- Full-page Color Ad in Event Program
- Company Logo Included on all Tables at Event as Presenting Sponsor
- Premier Location for (2) Tables of Eight at Gala

#### Major Sponsors: \$3,250 BENEFITS

- Company Logo included on ChamberWest Website Event Page
- Company Logo Prominently Displayed in Event Program Recognizing Level of Sponsorship
- Verbal Recognition at Event
- Logo included in Event Advertising
- Half-page Full Color Ad in Event Program
- Company Logo on Table
- Prominent Location for (2) Tables of Eight at Gala

#### Reception Sponsors: \$2,500 BENEFITS

- Company Logo included on ChamberWest Website Event Page
- Logo Prominently Displayed in Event Program Recognizing Level of Sponsorship
- Verbal Recognition at the Event
- Quarter-page Full Color Ad in Event Program
- Company Logo on Table
- Prominent Location for Table of Eight at Gala

#### Program Sponsors: \$2,000 BENEFITS

- Company Logo included on ChamberWest Website Event Page
- Company Logo displayed in Event Program recognizing Level of Sponsorship
- Verbal Recognition at the Event
- Company Logo on Table
- Table of Eight at Gala

#### Table Sponsors: \$1,350 BENEFITS

- Company Name included on ChamberWest Website Event Page
- Company Name included in Event Program
- Verbal Recognition at the Event
- Company Logo on Table
- Table of Eight at Gala

## ANNUAL AWARDS GALA



## BUSINESS SUCCESS SERIES

### Six Learning Luncheons: March, April, May, September, October, November

*Content driven panels with experts focused on topics of importance for businesses*

#### Sponsorships: \$200 per Event BENEFITS

- Logo included on Print and Social Media Promotional Information
- Logo included on ChamberWest Website Event Page
- Introduction as a Sponsor at the Event
- 2 Minutes to Highlight Company at Event
- One Event Registration
- Display Table available at Event for Disbursement of Literature
- Ability to Distribute Literature at Lunch Tables When in Person



## BUSINESS SUCCESS SERIES

## LEGISLATIVE AFFAIRS COMMITTEE MEETINGS

### January - December

Breakfast Sponsorships: \$400  
(23 available meetings)

#### BENEFITS

- Company Logo included on ChamberWest Website Event Page
- Company Logo on Event Signage and in Program
- Inclusion of Company logo on Meeting Agenda
- Recognized Verbally as a Sponsor
- Two Minutes at Beginning of Meeting for Sponsor Highlight



## LEGISLATIVE AFFAIRS COMMITTEE MEETINGS



## ANNUAL SPRING CONFERENCE

**Tuesday, April 11, 2023**  
**Utah Cultural Celebration Center**

**Presenting Sponsors: \$4,000**

### **BENEFITS**

- Company Logo prominently included on all Event Advertising
- Company Logo prominently included on ChamberWest Website Event Page
- Company Logo prominently displayed on all Signage and on the Stage
- Full Page Ad in Event Program
- Company Logo prominently included in Program
- Company Logo on Sponsor Reel
- Introduction as Presenting Sponsor at the Event and ability to Introduce a Keynote Presenter
- Verbal Recognition of Sponsorship throughout Event
- Eight (8) Event Registrations
- Company Logo included on all Table Tents
- Display Table in Networking Area

**Major Sponsors: \$2,500**

### **BENEFITS**

- Company Logo included on ChamberWest Website Event Page
- Company Logo Prominently Displayed on Event Signage and in Program
- Company Logo on Breakout Room Signage
- Introduction as a Sponsor at the Main Stage Event and ability to Introduce a Breakout Presenter
- Company Logo on Sponsor Reel
- Verbal Recognition of Sponsorship at Event
- Half-page Ad in Event Program
- Four (4) Event Registrations
- Display Table in Networking Area



# ANNUAL SPRING CONFERENCE

**Supporting Sponsors: \$1,350**

### **BENEFITS**

- Company Logo included on ChamberWest Website Event Page
- Company Logo on Event Signage and in Program
- Verbal Recognition of Sponsorship at Event
- Quarter-page Ad in Event Program
- Two (2) Event Registrations
- Display Table in Networking Area

**Networking Sponsors: \$500**

### **BENEFITS**

- Company Name included in ChamberWest Website Event Page
- Company Name on Event Signage and in Program
- One (1) Event Registration
- Display Table in Networking Area

## WOMEN IN BUSINESS BI-MONTHLY LUNCHEONS

**February, June, August, October**

*Lifting, Elevating, and Inspiring Women to Grow Professionally through Leadership, Education, Business Relationships, and Networking.*

**Event Sponsors: \$300**

### **BENEFITS**

- Logo included on Print and Social Media Promotional Information
- Logo included on ChamberWest Website Event Page
- Introduction as a Sponsor at the Event
- 2 Minutes to Highlight Company at Event
- Ability to Introduce Presenter
- 2 Event Registrations
- Display Table available at Event for Disbursement of Literature and/or Swag
- Ability to Distribute Literature at Lunch Tables When in Person



**PROFESSIONAL  
Growth  
SERIES**

# PROFESSIONAL GROWTH SERIES



## HOLIDAY EVENT

**December**

*Lifting, Elevating, and Inspiring Women to Grow Professionally through Leadership, Education, Business Relationships, and Networking.*

**Event Sponsors: \$300**

### **BENEFITS**

- Logo included on Print and Social Media Promotional Information
- Logo included on ChamberWest Website Event Page
- Introduction as a Sponsor at the Event
- 2 Minutes to Highlight Company at Event
- Ability to Introduce Presenter
- 2 Event Registrations
- Display Table available at Event for Disbursement of Literature
- Ability to Distribute Literature at Lunch Tables When in Person

# WIB HOLIDAY EVENT

# ANNUAL WIB GOLF CLINIC

## ANNUAL WIB GOLF CLINIC

**Tuesday, May 23**  
**The Ridge Golf Club**

*Interactive event with golf pros focused on helping women learn the basics or fine tune their golf skills in a comfortable setting. As this event has sold out the last couple of years, we are expanding to a morning and afternoon session with lunch together for all participants.*

### Presenting Sponsors: \$1,000 BENEFITS

- Company Logo on All Marketing Materials
- Company Logo on Event Registration Page
- Company Logo on Event Signage
- Company Logo on Activity Signage
- Company Recognition during Event
- Two Minutes to Welcome Attendees
- Two Registrations
- Ability to include Items in Swag Bags



### Lunch Sponsors: \$750 BENEFITS

- Company Logo included on ChamberWest Website Event Page
- Company Logo Prominently Displayed on Day of Event Signage
- Company Logo Prominently Displayed on Lunch Signage
- Company Recognition during Event
- Two Registrations
- Ability to Insert Items in Swag Bags

### Driving Range Sponsors: \$500 BENEFITS

- Company Logo included on ChamberWest Website Event Page
- Company Logo Prominently Displayed on Driving Range Signage
- Company Recognition during Event
- One Registration
- Ability to Insert Items in Swag Bags

### Putting Sponsors: \$500 BENEFITS

- Company Logo included on ChamberWest Website Event Page
- Company Logo Prominently Displayed on Driving Range Signage
- Company Recognition during Event
- One Registration
- Ability to Insert Items in Swag Bags

### Chipping Sponsors: \$500 BENEFITS

- Company Logo included on ChamberWest Website Event Page
- Company Logo Prominently Displayed on Driving Range Signage
- Company Recognition during Event
- One Registration
- Ability to Insert Items in Swag Bags

### Beverage Tent Sponsors: \$500 BENEFITS

- Company Logo included on ChamberWest Website Event Page
- Company Logo Prominently Displayed on Driving Range Signage
- Company Recognition during Event
- One Registration
- Ability to Insert Items in Swag Bags

## NEW WIB NINE 'N DINE GOLF EVENT

**Wednesday, September 13**  
**The Ridge Golf Club**

*Event focused on getting women out on the course for a fun and interactive nine-hole scramble format with tips on golf etiquette and course management. Lunch and an amenity will be provided to all participants. Limited to 36 participants.*

### Presenting Sponsors: \$1,500 BENEFITS

- Company Logo on All Marketing Materials
- Company Logo on Event Registration Page
- Company Logo on Event Signage
- Company Logo on Activity Signage
- Company Recognition during Event
- Two Minutes to Welcome Attendees
- Two Registrations
- Ability to include Items in Swag Bags



### Lunch Sponsors: \$750 BENEFITS

- Company Logo included on ChamberWest Website Event Page
- Company Logo Prominently Displayed on Day of Event Signage
- Company Logo Prominently Displayed on Lunch Signage
- Company Recognition during Event
- Two Registrations
- Ability to Insert Items in Swag Bags

### Pro Sponsor: \$750 BENEFITS

- Company Logo included on ChamberWest Website Event Page
- Company Logo Prominently Displayed on Event Signage
- Company Recognition during Event
- Two Registrations
- Ability to Insert Items in Swag Bags

### Golf Amenity Sponsors: \$750 BENEFITS

- Company Logo included on ChamberWest Website Event Page
- Company Logo Prominently Displayed on Event Signage
- Company Recognition during Event
- Two Registrations
- Ability to Insert Items in Swag Bags

## NEW WIB NINE 'N DINE GOLF EVENT

# ANNUAL GOLF CLASSIC



## 27 HOLE TOURNAMENT Wednesday, June 21 Stonebridge Golf Club

*Annual event drawing 180+ golfers and 30+ sponsors for a day of networking, fun, and relationship building*

### "Eagle" Sponsor: \$4,000 BENEFITS

- Exclusive Level of Sponsorship
- Company Logo included on all Golf Classic Promotional Material - Print and Social Media
- Company Logo included Prominently on ChamberWest Website Event Page
- Company Logo prominently Displayed on Day of Event Signage
- Three Minutes for Company Representative to Address Participants
- Company Logo on Golf Classic Cart Signage
- Company Logo on Golf Classic Welcome Card
- First Choice on (2) Premium Location Hole Sponsorship with Lunch for Two
- Two Prominently Placed Foursomes with Lunch
- Ability to Participate in Raffle Prizes
- Ability to Insert Items in Swag Bags

### Lunch Sponsor: \$3,000 BENEFITS

- Company Logo included on ChamberWest Website Event Page
- Company Logo Prominently Displayed on Day of Event Signage
- Company Logo Prominently Displayed on Lunch Signage
- Company Recognition during Event
- Company Logo on Golf Classic Welcome Card
- Prominent Hole Sponsorship with Lunch for Two
- One Prominently Placed Foursome with Lunch
- Ability to Participate in Raffle Prizes
- Ability to Insert Items in Swag Bags

### "Birdie" Sponsors: \$2,500 BENEFITS

- Company Logo Prominently Displayed on Day of Event
- Company recognition during Awards Ceremony
- Company Logo on Golf Classic Welcome Card
- Prominent Hole Sponsorship with Lunch for Two
- One Prominently Placed Foursome with Lunch
- Ability to Participate in Raffle Prizes
- Ability to Insert Items in Swag Bag

### Check-in/Breakfast Sponsors: \$1,750 BENEFITS

- Company Logo Prominently Displayed on Day of Event Signage
- Company Logo Prominently Displayed on Check-in/Breakfast Signage
- Company Recognition during Event
- Company Logo on Golf Classic Welcome Card
- Prominent Hole Sponsorship with Lunch for Two
- Ability to Participate in Raffle Prizes
- Ability to Insert Items in Swag Bags

### "Par" Sponsors: \$1,500 BENEFITS

- Company Logo Prominently Displayed on Day of Event Signage
- Company Recognition during Event
- Company logo on Golf Classic Welcome Card
- Hole Sponsorship with Lunch for Two
- Includes Foursome with Lunch
- Ability to Participate in Raffle Prizes
- Ability to Insert Items in Swag Bags

### Cart Sponsors: \$1,250 BENEFITS

- Company Logo on Event Welcome Banners
- Company Logo on all Golf Classic Cart Signage
- Company Logo on Tournament Welcome Card
- Company Recognition during Event
- Ability to Insert Items in Swag Bags

### Hole Sponsorships with Foursome: \$1,150

#### BENEFITS

- Company Logo on Event Welcome Banners
- Company Logo on Tee Box Signage
- Access on or Near Tee Box for Company Interaction Promotional Activity/Giveaways
- Company Recognition during Event
- Company Logo on Golf Classic Welcome Card
- Two Lunches
- Foursome with Lunch
- Ability to Participate in Raffle Prizes
- Ability to Insert Items in Swag Bags

### Contest Hole Sponsorships: \$750 each

*(2 Long Drive/2 Closet to the Pin)*

### Add \$550 to include a Foursome BENEFITS

- Company Logo on Event Welcome Banners
- Company Logo on Tee Box Signage
- Premier Hole Location
- Access on or near Tee Box for Company Interaction Promotional Activity/Giveaways
- Company Recognition during Event
- Company Logo on Golf Classic Welcome Card
- Two Lunches
- Ability to Participate in Raffle Prizes
- Ability to Insert Items in Swag Bags

### Hole Sponsorships : \$650 each Add \$550 to include a Foursome BENEFITS

- Company Logo on Event Welcome Banners
- Company Logo on Tee Box Signage
- Access on or near Tee Box for Company Interaction Promotional Activity/Giveaways
- Company Recognition during Event
- Company Logo on Golf Classic Welcome Card
- Two Lunches
- Ability to Participate in Raffle Prizes
- Ability to Insert Items in Swag Bags

### Twosomes/Foursomes: \$300 | \$600

*(ChamberWest members)*

#### BENEFITS

- Camaraderie and lifetime of memories!
- Continental Breakfast and Lunch
- Range Balls
- One Golf Cart per Two Players
- "Golf Enhancement Tool Kits"
- Swag Bag
- Prize Entry Contests
- Ability to Participate in Raffle Prizes