



New Book Just Released!

Advocating for the Environment, How to Gather Your Power and Take Action

By Susan B. Inches

Published by North Atlantic Books, 368 pages.

Advocating for the Environment is based on a vision where all life is respected, revered and nurtured. The shifts we need to achieve this vision are profound—from how we do business, to how we educate, govern, and care---for people and all life on the planet.

Part I begins with how we must learn to think differently, in order to achieve this vision and heal the planet. It discusses story telling, empathy, worldviews, and how understanding and effective communication can help us collaborate with others, even those with opposing views. And it shows the important role citizen advocates play in achieving a healthy future.

Part II of the book is all about action. How to use power for good, how to work with decision makers, how to organize events, manage a coalition, communicate with the public, and work with the media are all laid out in an easy to read and reference format. *Advocating for the Environment* is a guide to environmental action that readers will want to read and keep for reference, for years to come.

For more information: www.sueinches.com. Buy it from your local bookstore, from the author, or from Amazon.com.