



Calling all Saleswomen!

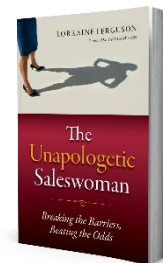
Join us on **International Woman's Day**, Tuesday, March 8th at 8:30 am for a fast-paced, free program

"The Unapologetic Saleswomen!"

We'll cover:

- If you are restless and dissatisfied with the traditional selling approach, how to meld your talents into a non-traditional sales methodology.
- Why selling is a notable profession...and why women already have so many of the qualities needed to become a trusted sales professional.
- How some of those qualities prospect's exploit to get what they want without making any commitments.

This program is based on the book, "**The Unapologetic Saleswomen**" by Sandler Trainer, Lorraine Ferguson, and our 27 years of working side by side with many very talented and successful saleswomen and leaders.



Our Presenters will be:



Dana Gordon
Business Advisor for the IMC

With over 20 years of business management and high-level sales experience, Dana is IMC's go-to authority on business and manufacturing processes.



John Moore
Moore Power Sales

John founded Moore Power Sales in 1995 and has been passionate about helping hard working sales professionals get the results they want and deserve.

There is **no cost for the event**, but you must register using the link below

Feel free to send this to anyone in you feel would like to attend.

[To Register Click Here](#)



Moore Power Sales
3900 Industrial Park Dr.
Altoona, PA 16602
(814) 944-0828

john@moorepowersales.com