

# SPONSORSHIP & EXHIBITOR OPPORTUNITIES

## VIRTUAL ANNUAL CONFERENCE

The Maryland Society of Professional Engineers is pleased to present an opportunity for you to be a part of our 2020 Virtual Annual Conference. This two-day event, taking place on November 13 and 20, offers required continuing education credits for professional engineers.

Our conference sponsors and exhibitors will have the opportunity to reach engineers from all disciplines, company decision makers and industry leaders. The new virtual platform will provide exposure for your company for several months after the event!

### PREMIER CONFERENCE SPONSOR

\$995.00 (1 AVAILABLE)

- Premier logo recognition on all marketing materials before and during each day of the event and after including email communications, website, social media and through the virtual event platform for one year.
- Verbal recognition during opening remarks on both days
- Speaking opportunity during opening day of the virtual event
- One ticket to the annual conference for 8 PDH credits
- Booth & Exhibitor benefits in MDSPE Virtual Exhibitor Hall at no additional cost. See benefits below.

### TRACK SPONSOR

\$295.00 (4 AVAILABLE)

- Logo recognition on all marketing materials before and during each day of the event and after including email communications, website, social media and through the virtual event platform for one year.
- Logo displayed in selected track sessions
  - Professional Track (1 available)
  - Civil Track (1 available)
  - Mechanical Track (1 available)
  - Special Track (1 available)
- Booth & Exhibitor benefits in MDSPE Virtual Exhibitor Hall at no additional cost. See benefits below.

### EXHIBITORS

\$195.00 (UNLIMITED AVAILABLE)

- Booth prominently highlighted in the MDSPE Virtual Exhibitor Hall. Your booth includes a company page that will allow attendees to visit and gather information.
- Live chat with attendees during designated times for exhibitor visits and peak hours you staff the virtual event.

### GENERAL SESSION SPONSOR

\$395.00 (5 AVAILABLE)

- Logo on all marketing materials before and during each day of the event and after including email communications, website, social media and through the virtual event platform for one year.
- Logo displayed at all General Sessions, reaching all conference attendees.
- Booth & Exhibitor benefits in MDSPE Virtual Exhibitor Hall at no additional cost. See benefits below.

### BREAK SPONSOR

\$295.00 (4 AVAILABLE)

- Company name on all marketing materials before and during each day of the event and after including email communications, website, social media and through the virtual event platform for one year.
- Advertisement during break. Your company can get creative with this break time by asking a trivia question, running an ad or simply just displaying your logo.
- Booth & Exhibitor benefits in MDSPE Virtual Exhibitor Hall at no additional cost. See benefits below.

*\*All sponsorship packages include exhibitor benefits*

- Ability to add a main welcome video to your company profile as well as link to other videos in the resources section of your company profile.
- Exhibitor recognition and marketing available through the virtual event platform for one year.
- Company listed in exhibitor menu of virtual conference.
- Discounted ticket price of \$150 for 8 PDH credits at the conference