



## City of Santa Barbara, Public Works Department

### COMMUNITY FEEDBACK REQUESTED

***Please join us to talk about the Cliff Drive Vision Zero Project***

#### **MEET ONLINE:**

**Wednesday, January 26, 2022, 5:30 p.m. – 7:00 p.m.**

This session will be held online using the **ZOOM** platform. Participants will be able to watch the presentation and submit questions and comments. No webcams or microphones necessary.

**Register at: [SantaBarbaraCA.gov/cliffdrive](http://SantaBarbaraCA.gov/cliffdrive)**

#### **MEET IN PERSON:**

**Saturday, January 29, 2022, 10:00 a.m. – 12:00 p.m. at La Mesa Park, 295 Meigs Road.** This meeting will be held outside in at the picnic table area located off of the parking lot and will be an Open House format with no formal presentation. Please come by to learn about the planning process, view the conceptual plan, and provide your feedback.

#### **WHY THESE IMPROVEMENTS:**

Cliff Drive is one of City Council's Vision Zero Priority Corridors targeted to improve safety. Over the last eight years, the City of Santa Barbara has received a lot of feedback from Mesa residents regarding safety and mobility concerns throughout the Cliff Drive Corridor. Numerous Mesa community meetings, workshops, and community planning activities took place. Community feedback included the need for additional crosswalks, better bicycling facilities, and other improvements to increase safety for all road users. City Council has adopted plans that reference the Cliff Drive Corridor for safety and active transportation improvements. In 2020, Council directed the City to apply for an Active Transportation Program Cycle 5 grant and a conceptual improvement plan was submitted as part of the application. Unfortunately, the grant application was not successful and missed the grant funding cutoff by one point. In December 2021, Council directed City Staff to apply for the next Active Transportation Program grant cycle, Cycle 6. The City did receive design and construction grant funding from the Highway Safety Program for safety improvements on Cliff Drive between Las Positas and Arroyo Burro Beach.

#### **WHY NOW?**

California will be asking for grant submittals for the Active Transportation Grant Program and Highway Safety Improvement Program in spring 2022. Although not a guarantee, we believe that the draft/concept project proposals we will share have a good chance of being funded through these grants. The online and in person meetings will cover the scope of work for the proposed safety improvements. Continued community participation is highly encouraged as strong community support is a requirement for a successful grant application and project.

#### **WHAT'S NEXT?**

With support of the community, City Staff will continue working on the grant application. In early spring, City Council will consider increasing City grant matching contributions that may increase the chances for these improvements to be grant funded by the State.

#### **CONTACT:**

To learn more or ask questions about the project, please contact [cliffdriveplan@SantaBarbaraCA.gov](mailto:cliffdriveplan@SantaBarbaraCA.gov) or (805) 897-2542.