Conference Schedule

Go for the Greens 2026

Note: Topics, times and presenters are subject to change.

Cultivating Connections

Every great opportunity begins with a connection.

Wednesday, September 30, 2026

5 to 7pm — MARVIN GARDENS | Progressive-Style Reception

Connections in Motion: Meet the Speakers and Sponsors

During this interactive, progressive-style reception, meet our featured speakers and sponsors while enjoying curated appetizers and beverages. Engage in meaningful conversations, spark new opportunities, and plant the seeds for lasting collaboration. (*Open to all conference attendees*)

Thursday, October 1, 2026

7:30am to 5pm — BOARDWALK CONFERENCE CENTER LOBBY | Registration

Pick up your badge and goody bag at the registration desk.

8 to 8:45am — EAST-WEST BALLROOM | Breakfast Meet-and-Greet

8:45 to 9am — EAST-WEST BALLROOM | General Session

Welcome, Overview and Orientation

Cultivating Connections: Celebrating 19 Years of Go for the Greens

Presenters:

- Cindy Chace, Co-Founder, Go for the Greens Foundation
- Diane Sears, Co-Founder, Go for the Greens Foundation

9 to 9:45am — EAST-WEST BALLROOM | General Session

Keynote Speaker: Tina Rae VanSteenbergen

Debunking the Confidence Myth: Getting Real About Confidence

Growing up, we were all sold a myth about confidence. You know the one — how it magically appears once we achieve something big in life. Or that we can simply “think” confident thoughts and suddenly, boom, we’ve got it. The truth?

That's a lie. Confidence isn't a switch you flip, it's a spectrum we move along every single day.

In this powerful, fun, and engaging program, Tina gets real about confidence. She encourages women to own their moments of true confidence while confronting the negative experiences that hold them back.

Her core message? Confidence isn't a solo journey — it's a team sport. Tina emphasizes the power of lifting each other up through genuine compliments and support, showing that when we rise together, we all become stronger and more confident than ever before.

9:45 to 10am — **Break**
Visit the Connections Corner exhibits and sign up for Stepping Up Against Cancer.

10 to 10:05am — EAST-WEST BALLROOM | General Session
A Word from Our Title Sponsor: AbbVie
Presenter: Clayton E. Judge III

10:05 to 11am — EAST-WEST BALLROOM | General Session
Panel: Cultivating Sustainability: A Conversation on Corporate ESG and Carbon Reduction
Sponsored by AbbVie

What does real corporate sustainability look like in practice, and how can your business be part of it? This panel brings together leaders from major organizations for a candid conversation on turning ESG (environmental, social, and governance) commitments into action and what corporations look for when selecting suppliers and partners.

Whether you're new to ESG or already building it into your business and strategy, this session offers a direct line into where the opportunities are for suppliers ready to meet the moment.

Panelists:
- Clayton E. Judge III, AbbVie
- Raúl Rodriguez, Merck
- Rishma M. Khimji, Greater Orlando Aviation Authority
- Andrea Foster, Duke Energy

Moderator:
- Nadia Carmino, Alliance One

11 to 11:15am — **Break**
Visit the Connections Corner exhibits and try the putting contest in the lobby.

11:15 to Noon — EAST-WEST BALLROOM | General Session

Workshop: Cultivating Strengths: Scale Faster, Stress Less

Scaling a business often feels like it requires doing everything at once, and doing it all well. This session flips that script, bringing together brand strategy and operational expertise to help founders identify what makes their business uniquely valuable and build the systems that support sustainable growth.

Whether you're hitting a growth plateau, navigating a pivot, or ready to scale but not sure where to start, this session cuts through the noise. You'll walk away with a clear positioning statement, a framework for prioritizing what to systematize next, and a roadmap for building the marketing engine that actually converts, without needing a massive budget or team to execute.

Presenters:

- Ashleigh Guerra, Birdhaus Brand Studio
- Kimberly Dupper, KJ Transactions

Noon to 1pm — EAST-WEST BALLROOM | General Session

Lunch and Awards – with Dessert in the Connections Corner

Sit anywhere you'd like as you enjoy our delicious buffet lunch with new friends and longtime buddies. Stop in the adjacent Go for the Greens Connections Corner for some shopping and mingling during dessert. After lunch, hear from Go for the Greens founders presenting two annual awards.

1 to 1:45pm — EAST-WEST BALLROOM | General Session

Fireside Chats: Cultivating Success Your Own Way

Sponsored by Women Presidents Organization

Stories to inspire from CEOs of women-owned companies that have achieved top recognition in their industries.

Host:

- Camille Burns, Women Presidents Organization

Interviews with:

- Carmen Castillo, SDI International
- Kathy Durfee, TechHouse
- Alycia Doxon, Harriet Ventures

1:45 to 2:45pm — EAST-WEST BALLROOM | Breakout Session for Business Owners

Executive Roundtables: Cultivating Connections as Business Owners

Business owners and business leaders gather in two rounds of roundtable discussions to dive deep on topics related to how they're doing business today.

- **Table 1: The Business Risk of Inconsistent Leadership** – Explore how understanding leader maturity and building leadership infrastructure reduce business risk while creating the leadership capacity needed for sustainable growth and scaling.
  Leader: Dr. Sarah Skidmore, Leadership Doctor at The Leadership Hospital

- **Table 2: Fixing Your Leadership Map** – Every leader carries a map of their organization in their head: who's performing, where the problems are, what's actually being said in the rooms they're not in. The trouble is that the map is built from information that has already been filtered. How do you close the gap?
  Leader: Harriette Schumacher, Executive Coach

- **Table 3: Mental Strength Habits that Change Everything** – The Mentally STRONG method blends cognitive behavioral techniques with an organizational approach to forge mental strength during any challenge.
  Leader: Dr. Cristi Bundukamara, Founder, Mentally STRONG

- **Table 4: Working with Your Spouse Without Losing Your Cool** – Discussion of tips and techniques that have worked with longtime partners whose businesses and relationships are both thriving.
  Leader: Wendy Willson, Founder, AC Flag & Banner

- **Table 5: How to Cope When Your Business Is Attacked** – Whether it's an inside job or an attack from an internet hacker, a breach can make you feel rotten. How do you stay on course during the aftermath?
  Leaders: Barb Tulskie, President, TREC Group, and Sheila McIlnay, CEO, Independent Professional Management.

- **Table 6: Getting Past the Corporate Gatekeepers** – You've been trying to get a contract with that one corporation or government agency, but it feels like the gate keeps closing on you. Learn what others are doing to get past the barriers.
  Leader: Patti Winstanley, Founder, Winstanley Consultants.

1:45 to 3:15pm — SALONS IV-VI | Breakout Session for Corporate/Government Representatives

Corporate Roundtable: Cultivating Connections in Sourcing (By Invitation Only)

Corporate and government sourcing professionals gather in a private roundtable session to discuss current challenges and success stories. *This is open only to corporate and government sourcing professionals.*

3:15 to 3:30pm — EAST-WEST BALLROOM | General Session

Lime Lites

Learn more about some of our partner organizations:

- Terri Hall, Women's Business Enterprise Council of Florida
- Mimi Lohm, National Veteran Owned Business Association
- Monica Cupid, Florida Business Development Council

3:30 to 5:30pm — EAST-WEST BALLROOM | General Session

Concierge Connections Roundtables: B2B Meet-and-Greets

Make business-to-business connections in small groups among corporate and government sourcing professionals, women business owners, nonprofit leaders and other attendees. Developing long-term relationships is key to being ready when that next big opportunity comes along!

1. AbbVie
2. CHEP
3. Duke Energy
4. Export-Import Bank of the U.S.
5. Greater Orlando Aviation Authority
6. Merck
7. MeshIQ
8. Moffitt Cancer Center
9. NASA
10. NaVOBA
11. NGLCC
12. NMSDC/FL Business Development Council
13. Travel + Leisure
14. University of Florida
15. UPS
16. U.S. Small Business Administration
17. VyStar Credit Union
18. WBENC/WBEC Florida

5:30 to 5:45pm — EAST-WEST BALLROOM | General Session

Conference Day 1 Wrap-Up and Prize Drawings

5:45 to 7pm — MARVIN GARDENS | Reception

Happy Feet Happy Hour

Kick off your shoes for our annual tradition!

Friday, October 2, 2026

7am-5pm — BOARDWALK CONFERENCE CENTER LOBBY | Registration

Pick up your badge and goody bag at the registration desk.

8:30 to 9am — EAST-WEST BALLROOM | Breakfast meet-and-greet

Breakfast Buffet

9 to 9:15am — EAST-WEST BALLROOM | General Session

Day 2 Welcome

9:15 to 10am

Cultivating Impact: Insights from the Front Lines

Women-owned businesses and small businesses create far more than revenue — they generate opportunity, jobs, and community change. Leaders from groups that champion these businesses share their insights on what's happening and what they're doing to help shape the future of entrepreneurship.

Moderator:

- Nedra Dickson, Women's Business Enterprise National Council (WBENC)

Panelists:

- Camille Burns, Women Presidents Organization (WPO)
- Angela Dingle, Women Impacting Public Policy (WIPP)
- Doris Schukin, National LGBTQ+ Chamber of Commerce (NGLCC)

10 to 10:30am

EAST-WEST BALLROOM | General Session

Cultivating Influence: Policy, Power, and Women's Voices

Public policy shapes the ecosystem where women-owned businesses grow. Join Women Impacting Public Policy (WIPP) for a powerful conversation on today's legislative climate and how informed, engaged entrepreneurs can cultivate influence and protect opportunity.

Host: Angela Dingle, WIPP
Guest: Lynn Petrazzuolo, Avanti Corp.

10:30 to 11am

EAST-WEST BALLROOM | General Session

Cultivating Wellness: Healthy Founder, Healthy Business

Your business depends on you — so are you taking care of yourself? Healthcare specialists share practical insights on preventive health, screenings, and simple steps entrepreneurs can take to protect their health while managing busy lives.

Host: Desiree Hanson, Moffitt Cancer Center
Guests:

- Hunter Dain, Moffitt Cancer Center
- Nikki Coppola, National Ovarian Cancer Center

11 to 11:15am

Break – Visit the Connections Corner exhibits and stop by the putting station in the lobby to try your luck!

11:15am to Noon

EAST-WEST BALLROOM | General Session

Keynote Speaker: Chris Rollins

Make Moments Matter: How Human Connection Becomes Your Legacy

Before we're business owners, corporate leaders, partners, or potential clients, we're human beings who want to feel seen, heard, and valued. And while big opportunities may bring us together, trust is rarely built in the polished moments. It's built or broken in the small, human ones: a conversation, an introduction, or a moment of curiosity.

In this keynote, Chris introduces Ripple Effect Thinking, a reminder that these moments reach further than we realize. They shape relationships, open doors, influence what happens next, and become part of how people remember us.

Because legacy isn't just what you leave behind. It's what you cause through the way you show up for others every day.

Noon to 12:15pm — **Break**

Visit the Connections Corner exhibits and stop by the putting station in the lobby to try your luck.

12:15 to 1:15pm — EAST-WEST BALLROOM | General Session

Lunch — Plus Dessert in the Connections Corner

Sit anywhere you'd like as you enjoy our delicious buffet lunch with new friends and longtime buddies. Have some dessert in the adjacent Connections Corner and take time to visit the exhibits.

1:15 to 3pm — EAST-WEST BALLROOM | General Session

Concierge Connections Roundtables: B2B Meet-and-Greets

Make business-to-business connections in small groups among corporate and government sourcing professionals, women business owners, nonprofit leaders and other attendees. Developing long-term relationships is key to being ready when that next big opportunity comes along!

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12. NMSDC/FL Business Development Council
13. Travel + Leisure
14. University of Florida
15. UPS
16. U.S. Small Business Administration
17. VyStar Credit Union
18. WBENC/WBEC Florida

3 to 4pm	EAST-WEST BALLROOM | General Session **Interactive Workshop: Cultivating Confidence: Elevate Your Game on the Course** Whether you're new to golf or looking to refine your technique, this interactive session offers practical tips to help you feel more confident on the course. Learn from our expert instructor as she shares simple strategies to improve your experience and elevate your game. **Host:** Jamie Taylor, 10K Golf
4 to 4:15pm	EAST-WEST BALLROOM | General Session **Cultivating the Next Generation of Leadership: Mentee Report-Out** Participants from the Go for the Greens Mentorship Experience talk about what they've learned this week and give the audience insight about what the future holds for the program.
4:15to 4:30pm	EAST-WEST BALLROOM | General Session **Conference Wrap-Up and Prize Drawings** Learn who won the Step Up Against Cancer challenge and see if your name is drawn for other prizes. Learn about the evening festivities.
4:30 to 6:30pm	**Free Time** Drop off your work gear in your room and get ready for the EPCOT excursion!
6:30 to 6:45pm	BOARDWALK INN STEPS (near hotel elevators) | Group photo **Smile Pretty** Wear your Go for the Greens T-shirt and casual attire, including walking shoes. We will gather for a group picture and have a bite to eat before heading to our EPCOT excursion.
6:45 to 7:45pm	BOARDWALK INN GARDENS | Light buffet dinner and reception **Pre-EPCOT Reception** Unwind and mingle at our outdoor reception before we walk as a group to EPCOT.
7:45 to 8pm	**Walk to Epcot** Follow the guides and the group to our special fireworks viewing area!
7:30 to 9:30pm	FRENCH PAVILION IN EPCOT **Dessert and Fireworks Party** Meet up with the Go for the Greens group at our private viewing area for dessert and fireworks. There will be a cash bar. *Note that room keys and Magic Bands do not always work at this event so please plan accordingly.*
9:30 to 10pm	**Walk Back to the Hotel**

Saturday, October 3, 2026

6-6:15am	CONFERENCE CENTER LOBBY | Bus transportation **Transportation to 18-Hole Golf Event** Golfers meet the bus at the Boardwalk Conference Center Lobby.
6:30am	MAGNOLIA GOLF COURSE | Golf registration **Registration for 18-Hole Golf Event** Pick up your registration on-site, along with a grab-and-go breakfast.
7:30am	MAGNOLIA PUTTING GREEN | Special Event **Putting contest in memory of Pamela Prince-Eason**
8am-1pm	MAGNOLIA GOLF COURSE | 18-hole golf scramble **18-Hole Golf Event**
8-8:15am	CONFERENCE CENTER LOBBY | Bus transportation for Golf Clinic **Transportation to Golf Clinic** Participants meet the bus at the Boardwalk Conference Center Lobby.
8:30am	MAGNOLIA GOLF PUTTING GREEN | Registration **Registration for Golf Clinic** Pick up your registration on-site.
9-10:30am	MAGNOLIA GOLF PUTTING GREEN | Golf networking event **Golf Clinic** Start with a group stretch exercise, then a golf clinic.
10:45am to 2pm	MAGNOLIA GOLF COURSE | Bus transportation **Continuous Bus Service** Buses carry all golf participants back to Boardwalk Convention Center
2-4pm	CONFERENCE CENTER WEST BALLROOM | Golf luncheon and awards **Awards Banquet and Golf Event Wrap-Up** Attendees from both golf events meet for lunch back at the hotel ballroom. Participate in prize drawings and our silent auction.