



November 1, 2024

Dear Friends of Salem County Habitat,

As Giving Tuesday approaches, we are reminded of the incredible impact that community support can have on families in need. This year, we have an exciting opportunity to double your impact! Thanks to a generous donor, every gift made to Habitat for Humanity of Salem County on Giving Tuesday will be matched up to \$15,000.

Your support has always been crucial in helping us with our core mission to build affordable homes, communities, and hope. With your donation, we can provide safe, decent, and affordable housing for families who are working hard to create a better life for themselves and their children.

Here's how your gift can make a difference:

Match \$15,000 toward the purchase of a gently used vehicle for our Veteran & Senior Repair Corps program, which will be used by our staff to provide home and safety modifications for disabled homeowners in Salem County. We partner with the Red Cross to ensure that everyone in need receives a 10-year sealed smoke detector and other modifications, such as grab bars and minor modifications.

Together, we can not only meet our matching goal but exceed it! Every dollar you contribute will be doubled, amplifying your generosity and helping us to serve even more families in our community.

Join us this Giving Tuesday by making your donation and sharing our mission with your friends and family. Visit our website at habitatsalem.org to donate and learn more about our work in Salem County.

Thank you for your continued support and commitment to building a better future for families in our community. Together, we can change lives.

To comply with Internal Revenue Service guidelines, please note that no goods or services were provided in return for this contribution.

Best Regards,

Helen Townsend, Board President
Habitat for Humanity of Salem County, NJ
416 S. Pennsville Auburn Rd.
Carneys Point, NJ 08069
856-299-7995

