

Advertise With Us! Multiple Opportunities to Share Your Recruitment Message & Branding!



Targeted Readership!

- ❖ Print and digital readership of more than 31,000 American Indian and Alaska Native students, graduates, professionals, and organizations.

New! Advertiser's logo will be:

- ❖ Placed on the AIGC e-newsletter (over 10,500 subscriptions)
- ❖ Featured on aigcs.org (over 5,000 hits per month)
- ❖ Included in AIGC's social media (over 6,500 likes and followers)
- ❖ Listed in materials distributed at national conferences

Plus:

- ❖ Reach Native American leaders
- ❖ Recruit & enroll Native students
- ❖ Recruit Native employees
- ❖ Develop new business in Indian Country
- ❖ Support AIGC's Mission & Vision

ADVERTISING DEADLINE:

January/Spring Issue Dec. 1

August/Fall Issue July 5

Visit: **aigcs.org**

for further details and to view

The American Indian Graduate magazine online

Ad Rates & Specs

AD SIZE	SINGLE ISSUE	BOTH ISSUES SAVE \$\$\$
1/4 Page	\$750	\$1,000
1/2 Page (H or V)	\$1,500	\$2,500
Full Page	\$2,250	\$4,000

gross receipts tax added when applicable

Ad sizes: width x height

1/4 Page	3.375" x 4.75"
1/2 Page (horizontal)	7" x 4.75"
1/2 Page (vertical)	3.375" x 9.5"
Full Page	7" x 9.5"

Material Requirements

Ads are considered camera-ready if they meet all AIGC specifications. Advertisers who do not meet these specifications will be notified and will either resubmit a camera-ready ad or have AIGC produce the ad and charge accordingly. No agency commissions or camera-ready discounts will be applied to ads that do not meet AIGC specifications. Advertisers and ad agencies assume liability for all content of their ad; including text, representations, and illustrations of ads printed and also assume responsibility for all claims made against AIGC, the publisher, that may arise from those ads. The publisher reserves the right to reject any advertisement not in keeping with AIGC standards. All copy is subject to AIGC approval.

Color ads (including photos) must be constructed and saved using CMYK color format. Ads may be saved to a CD and mailed or submitted electronically. The following formats are acceptable: TIF, JPEG, EPS (fonts saved as outlines), and PDF (as long as it is saved using the full Acrobat/Distiller program with output selected for "PRINT" or "PRESS." Save color as "composite CMYK" or black & white as "Grayscale." Embed all fonts. Do not compress files. Send to aigmag@aigcs.org.

Contact Us

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