MADISON EAST HIGH SCHOOL

PARTNERSHIP PACKAGES





We are excited to offer your business an opportunity to showcase your school and community support while taking advantage of prime advertising during every game. But your support goes beyond game night. Your sponsorship also contributes to:

ACADEMICS
Students can get hands-on experience beyond the classroom

ACTIVITIES
Band, cheer and student government can all see benefits from your sponsorship

BUDGET
Your business can help pay for the video board itself, and add to school funds

ATHLETES
Students get pumped up when they see themselves in lights

GAIN THE HOME-COURT ADVANTAGE
PARTNER WITH MADISON EAST HIGH SCHOOL

1. Stimulate sales
2. Increase brand loyalty
3. Drive traffic to your business
4. Create brand awareness and visibility
5. Set yourself apart from the competition
6. Show support for our community and students
7. Help keep athletic programs healthy and competitive
8. Enhance the fan experience and leave a positive impression about your business and our team
9. Reach local and out-of-town customers more effectively

CONTACT INFORMATION

Kyle Sydow
sponsorship@mehsboosters.org
312-339-3944

DAKTRONICS

MADISON EAST HIGH SCHOOL

PARTNERSHIP PACKAGE

Contact:
Kyle Sydow
Parent of Freshman at East High School
sponsorship@mehsboosters.org
312-339-3944

INCLUDED EVENTS

Varsity Football	4-5 games
Boys Volleyball	4-6 games
Girls Volleyball	5-7 games
Boys Basketball	9-11 games
Girls Basketball	9-11 games
Wrestling	2-4 meets
Pom	16 performances within other events like (Home Football, 6 GBB, 6 BBB
Cheer	16 performances within other events like (Home Football, 6 GBB, 6 BBB
Varsity Girls Soccer	5-10 games
Track	2-4 events
Special events	TBA

SPONSORSHIP PACKAGES

PURGOLDER PARTNERSHIP EAST FIELDHOUSE & LUSSIER STADIUM

DIGITAL SPONSORSHIP ROTATION

6 seconds sponsor loop ad (repeated at least 3 times during game) and PA announcements during breaks.

ITEM GIVEAWAY

Option to provide fan giveaway items at 1 event per year.

SPECIAL EVENT TICKETS

4 tickets and recognition at Party for Purgolders social event.

PARTNERSHIP RECOGNITION

Certificate or other recognition item to display your commitment to Purgolder Athletics.

INVESTMENT OPTIONS (per year) $2,000

PURPLE PARTNERSHIP EAST FIELDHOUSE & LUSSIER STADIUM

DIGITAL SPONSORSHIP ROTATION

6 seconds sponsor loop ad (repeated at least 3 times during game) and PA announcements during breaks.

INVESTMENT OPTIONS (per year) $1,500