madison forward fund

APPLY NOW TO PARTICIPATE IN THE MADISON FORWARD FUND

A GUARANTEED INCOME PROGRAM THAT WILL GIVE 155 FAMILIES IN MADISON $500 PER MONTH FOR ONE YEAR ($6,000 TOTAL)

MADISON, YOU DESERVE UNCONDITIONAL SUPPORT

Mayor Satya Rhodes-Conway is collaborating with Mayors for a Guaranteed Income to give 155 randomly chosen eligible Madison families an unconditional cash gift: *no strings attached*.



WHY? BECAUSE WE BELIEVE THAT

- **Madison's families deserve financial stability**
- **Extra cash allows parents to respond quickly and flexibly to their families' needs**
- **Poverty is not a personal failure, and eliminating poverty is a community responsibility**
- **Research into guaranteed income helps us understand how basic income can help families in Madison reach their full potential and overall well being**

Why should I apply to participate in the Madison Forward Fund?

- The families that are chosen to participate will receive **$500 dollars a month for 12 months** to use however you see fit
- ***We need hundreds of families to apply!*** While only 155 families will receive a monthly cash gift, another 200 families will have the opportunity to participate in surveys and be compensated for their time



Use phone camera to scan QR code and visit program website

Am I eligible?

- Do you live in the City of Madison?
- Do you have at least one child (age 17 or under) that lives with you?
- Is your household income less than 200% of the Federal Poverty Line (see the table below)?
- Are you are 18 years or older?

Application open JUNE 21 - JULY 3

INTERESTED IN APPLYING OR LEARNING MORE?
VISIT **MADISONFORWARDFUND.WISC.EDU** OR CONTACT:

BLAKE ROBERTS CRALL, MFF PROGRAM MANAGER
BROBERTS23@WISC.EDU OR **608-515-8047**

Is my household income less than 200% of the Federal Poverty Line?

Number of people in your household	Annual income 200% of the Federal Poverty Line
2	$36,620
3	$46,060
4	$55,500
5	$64,940
6	$74,380
7	$83,820
8	$93,260

FAMILIES ACROSS THE COUNTRY ARE STILL REELING FROM THE COVID-19 PANDEMIC, AND MADISON IS NO EXCEPTION

Our community members are working hard to make ends meet in a city with a rising cost of living—piecing together modest public benefits, budgeting earnings that may fluctuate from month to month, and working long hours at low-paying jobs.



Madisonians deserve economic stability and extra resources to support their families. This is why Mayor Satya Rhodes-Conway partnered with Mayors for a Guaranteed Income, the Center for Guaranteed Income Research, and the Institute for Research on Poverty to launch the **Madison Forward Fund**: a guaranteed income program pilot project that will give 155 families in Madison a $500 cash gift each month for a year. Emerging research suggests that when we give cash aid directly to parents, we support their ability to take care of their families. Instead of worrying about how to budget limited resources, participating families can rely on a stable source of income and focus on meeting their goals to thrive.

WHAT IS A GUARANTEED INCOME?

A guaranteed income is a monthly cash payment given directly to families. It is unconditional, with no strings attached and no work requirements. A guaranteed income is meant to supplement, rather than replace, the existing social safety net and be a tool for racial and gender equity. The **Madison Forward Fund** is a Guaranteed Income experiment that will:

- Invest in local residents, providing them with the unconditional financial support needed to empower them to make the best choices for their family's growth and stability
- Contribute data on these programs' effectiveness, helping to provide proof of concept for a national program

MADISON FORWARD FUND PARTNERS

City of Madison Wisconsin

Institute for Research on Poverty
University of Wisconsin-Madison

Center for Guaranteed Income Research
Social Policy & Practice
University of Pennsylvania

MGI

Mayors for a Guaranteed Income

TASC

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FOR MORE INFORMATION, VISIT MADISONFORWARDFUND.WISC.EDU