



5 October 2026

THIS DECEMBER: UPGRADED MEMBER SITE LAUNCH

Re: members.brokerbin.com

Dear BrokerBin Members,

I am pleased to announce the launch of an upgraded Member Site this December. The modernized site marks the inauguration of BrokerBin's 25th Anniversary in 2027.

Why the change? BrokerBin is committed to enhancing the value of your membership. We've designed this new version in partnership with members who participated in a multi-year feedback process. Members shared shifts within the enterprise IT hardware resale market as well as how their business models have expanded to include diversified services and product lines. They collaborated on re-imagined features and innovations designed to streamline trading processes (e.g. mobile-compatibility, Escrow transactions, and keyword search) as well as to ease connections with other members (e.g. direct messaging, online status, and quick-access contact information).

[Read what's new in detail](#) to learn more about how the enhanced site will help your business thrive on BrokerBin.

Throughout the month of December, we will migrate members to the upgraded site (with an option to use the classic version). BrokerBin account managers will be available for one-on-one support. You may schedule a team training session with your account manager as well.

In the meantime, [start using Beta today](#) to familiarize yourself with the new layout.

As always, if you have any questions or concerns, please reach out to your account manager or me. Your membership is greatly appreciated, and we can't wait to celebrate 25 years of connecting IT Lifecycle professionals with you!

Sincerely,

Renee Kuehl
Chief Operations Officer
BrokerBin.com