



# SHARPhub

## Meet SHARPhub

### A BBCetc program helping Midwest researchers bring life science innovations from lab to market

If your life science company is headquartered and has R&D operations in (or plans to be in) one of the Central Region states of Kansas, Oklahoma, Nebraska, North Dakota or South Dakota, you should get to know about SHARPhub.

The **Sustainable Heartland Accelerator Regional Partnership** - or SHARPhub – is a program of [BBC Entrepreneurial Training & Consulting](#) (BBCetc) that provides the infrastructure to help researchers commercialize their innovative life science technologies through startup companies. Through collaboration with university leadership in the five states, SHARPhub participants have access to training and mentoring, tools and templates, and connections with investors and prospective partners.

A significant part of SHARPhub's focus is on assisting startups with development of competitive grant applications for the federal [SBIR and STTR](#) programs. These two programs provide a compelling source of non-dilutive funding that encourages technology-based businesses to explore ideas and profit from their commercialization. BBCetc is nationally recognized for its work in helping technology-based entrepreneurs advance their R&D efforts to commercialization. The company is particularly noted for its success in helping clients secure federal funding through the SBIR/STTR programs.

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To date, SHARPhub has conducted SBIR/STTR training in four of the five states in the central region, accepted 22 companies into the SHARPhub cohort program, and is assisting 10 companies submitting proposals for SBIR/STTR funding to the NIH.

Requirements for the program include:

- Life science innovation that is developed (or developing) into a startup company
- Technology developed at a university in a SHARPhub Central [IDeA](#) state or from NIH-funded research conducted in one of the SHARPhub states
- Fit of technology to NIH SBIR/STTR requirements
- Attendance at SHARPhub training

For more information and to learn how to apply to the SHARPhub program [click here](#).