



## Entrepreneurial Training & Consulting

### LAUNCH YOUR TECH WITH THE **STARTUP NASA INITIATIVE**

The best way to manage your cash flow as a startup? Hold on to your money.

Did you know startup companies can apply to license NASA technology with no up-front payment? The Startup NASA initiative addresses two common problems start-ups face:

1. Raising capital
2. Securing intellectual property rights

This initiative is aimed at encouraging the growth of high-tech businesses and advancing American innovation, allowing startup companies to choose from a diverse portfolio of more than 1,200 patented inventions.

Once a desired technology is identified, an online application can be filled out and submitted through the NASA website.

Want to know more? Read the details [here](#).