



Amy Davis
Program Support Director
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Amy joined BBCetc after 13 years at medical research company and multiple SBIR awardee, NeuroNexus Technologies, where she was most recently Senior Sales and Marketing Associate. In this role, she was responsible for development of trade show and promotional materials, web presence, management of customer and distributor relationships, order processing and revenue tracking, and other marketing tasks. At BBCetc, Amy focuses on the Michigan SBIR/STTR Assistance Program, which makes BBCetc's training and one-on-one proposal support available to Michigan-based technology companies. She handles outreach to partner organizations and other stakeholders, manages BBCetc's Michigan training programs, and manages marketing communications. Amy is a graduate of Washtenaw Community College. amy@bbcetc.com