

FIND IT Local

GUIDE 2022

To our valued members;

As a member of the South Baldwin Chamber of Commerce we are proud to include your business in the 2022 FIND IT LOCAL GUIDE for South Baldwin County!



SOUTH BALDWIN
CHAMBER OF COMMERCE

The South Baldwin Chamber in partnership with Alliance Publishing will produce a full color, high quality publication that will provide information to assist locals and visitors alike to FIND IT LOCAL in South Baldwin.

You will be invited to purchase advertising in this high quality, official annual publication. Advertising Executive, Keith Lott, will begin ad sales on Monday, August 9th and will be reaching out to every South Baldwin Chamber member with this exceptional marketing opportunity providing your business additional exposure at a minimal cost.

The FIND IT LOCAL GUIDE will be distributed throughout 2022 in many high-traffic area locations in addition to being placed directly into the hands of potential customers. The guide will also be available for download in a digital format from our website at southbaldwinchamber.com. Your ad is included in the digital online FIND IT LOCAL GUIDE at no extra cost!

This FIND IT LOCAL GUIDE will feature all the amazing products and services that are available in our local communities so showcasing your business by advertising here is the FIND IT LOCAL thing to do!

To secure your premier advertising space early, give Keith a call today at 251-458-3707.

Thank you for being a member,

Donna H. Watts

Donna H. Watts
President/CEO

Digital Version
Available at NO EXTRA
COST with your ad
purchase!



SPACE RESERVATION DEADLINE IS OCTOBER 22 · ART DUE NOVEMBER 19

RESERVE
YOUR
AD SPACE
TODAY!

For advertising rates contact:
Keith Lott 251.458.3707
keithlott@bellsouth.net
www.southbaldwinchamber.com

FIND IT Local

GUIDE 2022

THE OFFICIAL PUBLICATION OF THE



DISTRIBUTION

ONLINE VERSION

Include your website on your ad—anyone viewing the online version can access your website with a simple click through.

RELOCATION PACKAGES

Included in newcomers welcome packages.

AREA CHURCHES

Included in new member's information kit.

REAL ESTATE COMPANIES

Included in newcomer packets and prospective homebuyers used as a sales tool for individual agents.

HEALTH CARE PROVIDERS

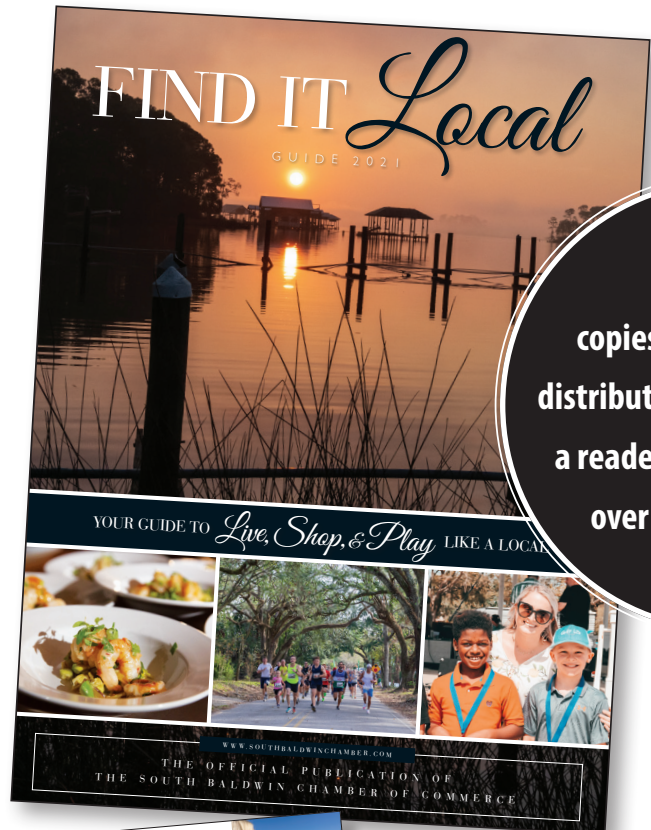
Available in reception areas used as a recruitment tool for physicians and hospitals.

CHAMBER MEMBERS & ADVERTISERS

Used as a key marketing tool throughout the year.

HOTELS AND MOTELS

Distributed to guests staying in area hotels and motels.



10,000
copies will be
distributed with
a readership of
over 25,000!



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Alliance

publishing group

ad sizes and rates

Size	Non-Bleed (inches, width x height)	Color Members/Non-Members	Black and White Members/Non-Members	Production Costs
2-Page Spread	15.5 x 10.125 live area*	\$3,050/\$3,525	N/A	\$150
Full Page	7.375 x 10.125 live area**	\$2,300/\$2,650	\$2,000/\$2,300	\$125
2/3 Page	4.625 x 10	\$1,875/\$2,175	\$1,675/\$1,950	\$90
1/2 Page Horizontal	7 x 4.875	\$1,575/\$1,825	\$1,250/\$1,450	\$75
1/2 Page Vertical	4.625 x 7.5	\$1,575/\$1,825	\$1,250/\$1,450	\$75
1/3 Page Square	4.625 x 4.875	\$1,050/\$1,225	\$775/\$900	\$50
1/3 Page Vertical	2.125 x 10	\$1,050/\$1,225	\$775/\$900	\$50
1/6 Page Vertical	2.125 x 4.875	\$725/\$850	\$450/\$525	\$35
1/6 Page Horizontal	4.625 x 2.25	\$725/\$850	\$450/\$525	\$35
Business Card	3.25 x 1.75	\$375/\$450	\$275/\$325	\$25

* \$50 fee for ad photography. Fee does not include purchase of additional photos.

Full page trim size is 8.125 x 10.875"

* 2-Page Spread Bleed size is 16.5 x 11.125"

** Full Page Bleed size is 8.375 x 11.125"

premium positions

(full page 4-color,
Members/Non-Members)

Back Cover	\$2,950/\$3,400
Inside Front Cover	\$2,850/\$3,300
Page 1	\$2,850/\$3,300
Inside Back Cover	\$2,750/\$3,175

deadlines

Space Reservation	October 22, 2021
Advertising Copy	November 19, 2021
Publishing Date	January 2022

payment terms

All rates are net. Payment terms:
50% payment with contract required.
Remaining balance due upon
publication**
**All checks made payable to: Alliance
Publishing, LLC**

Most major credit cards accepted

**Payment for advertising shall be made within thirty (30) days of publication; otherwise Publication reserves the right to add a 5% charge for this payment. Advertiser is authorized to publish the entire contents and subject matter of the advertisements, and that publication by the Publisher will not violate the personal or proprietary rights of any third party of any law or regulation. Advertiser will indemnify and hold Publisher harmless from and against any loss, expense, or liability (including attorney's fees) resulting from claims or suits based on such advertising, without limitation.

Magazine trim size is 8.125" x 10.875"

Note: For full page bleed ads, printer does not guarantee copy that falls within .125" of the magazine trim size

ACCEPTABLE FORMATS AND MEDIA: High res (300 dpi) pdf, .tif, or .jpg | Web images not accepted | Convert all images to CMYK | Pantone and RGB colors will be converted | Alliance Publishing is not responsible for colors that do not appear accurate if they are submitted in anything other than CMYK | CD: A proof of the ad must accompany the disk | Alliance Publishing is not responsible for errors on ads not accompanied by a proof | Magazine trim size = 5.375" x 8.375" | **SEND AD PRODUCTION MATERIALS: Liz Young | lizyoung@alliancegrp.net**

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teresa brooks
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