



ANNOUNCING THE KEYNOTE SPEAKER AND TOPIC FOR THE NYS MANUFACTURING CONFERENCE



OPTIMATION



Building on New York's Manufacturing Legacy in the Fourth Industrial Revolution (Industry 4.0)

Presented by **Bill Pollock**

Bill Pollock is founder and President of Optimization Technology, Inc. Optimization is a firm engaged in the design and fabrication of custom manufacturing systems. They are distinguished from other firms by the broad cross section of complementing services they offer for manufacturing companies. Optimization has been listed on the Rochester Top 100 list of fastest growing many times and has grown into a company of over 200 employees. Prior to founding Optimization, Bill was an associate professor of systems engineering at the State University of New York at Alfred. Earlier in his career he spent ten years as a control systems engineer at the Eastman Kodak Co. Bill earned a BS and an ME in electrical engineering from RPI and was elected to the RPI Athletic Hall of fame. He is recipient of the VandenBrul Award as Rochester's entrepreneur of the year.

WEDNESDAY, MAY 1, 2019

7:30 am - 6:30 pm

Hilton Garden Inn

235 Hoosick Street, Troy, NY 12180

Sessions will include informative discussions on Automation and Robotics, Advanced Manufacturing, and Resources for Manufacturers. More details to come!

presented by

