

Supervisors to Vote 9am October 22nd on Soquel Nissan Project

Please write ALL Supervisors and ask them to:

VOTE

“NO” to the Nissan Dealership

“NO” to a Zoning Change

- * May 2018 the Supervisors approved a flawed EIR for the Nissan dealership.
- * March 2019 Sustainable Soquel’s EIR lawsuit prevailed in court.
- * July 2019 the Revised Nissan EIR released.

This project is in Supervisor John Leopold’s district. Sadly, he still chooses not to embrace the forward-thinking Sustainable Plan that he approved in 2014 which:

- * Recommended maintaining the community commercial zoning for this location.
- * Encouraged local development which would promote walkable neighborhoods and workplaces.
- * Create a community commercial environment that shortens car trips.
- * Encouraged designs that improve and lower greenhouse gas emissions.
- * Encouraged designs and concepts to enhance the unique characteristics of the community.

SAMPLE LETTER

I oppose the Nissan Dealership. Please do not change the zoning at the end of 41st Avenue from Mixed Use C-2 to Light Industrial C-4. Such a change would betray the 2014 Sustainable Plan. I am in favor of this area being reserved for retail, offices and housing. Rezoning this area would benefit Nissan to the detriment of the residents of Santa Cruz. No amount of tax revenue justifies a refusal to adhere to the plan that was developed by the community and approved by the Board. Please respect the Sustainable Plan of 2014 for Soquel and reject the proposed Nissan Dealership.

Thank you for your continued support.

Email your letters to the Supervisors at: john.leopold@santacruzcounty.us,
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For further information please contact SustainableSoquel@gmail.com