

Soquel Nissan Project: The Finale

To Be or Not to Be?

- * **May 2018** the Board of Supervisors approved the EIR for the Nissan dealership.
- * **March 2019** Sustainable Soquel's lawsuit to the EIR prevailed in court.
- * **July 2019** the Revised Nissan EIR released, public comments due Sept 11, 2019

The Recirculated Partial Draft EIR including technical appendices, are available at www.sccoplanning.com.
Comments need to be sent to: Nathan.Macbeth@santacruzcounty.us,

The legal versus the political decision: Supervisors' vote coming soon.

(Probably October)

The final decision boils down to the Supervisors' vote. This project is in Supervisor John Leopold's' district. Sadly, he chooses not to embrace the forward-thinking Sustainable Plan he himself approved in 2014. The plan took over 16 months and many, many community meetings to develop and is now being evaluated by the Supervisors to become part of an updated General Plan.

After reaching out to several other Supervisors we hear them state:

"We usually vote with the Supervisor whose district the project is in."

What we can still do to change minds:

Write ALL of our Supervisors one last time!

Resend your first letters!

Use reason but feel free to beg and plead!

Ask them to VOTE "NO" to the Nissan Dealership, NO to a Zoning Change!

"NO" to an outdated, archaic land use model.

Topics to focus on:

- Follow the community's wishes and the recommendations developed in the Sustainable Plan to encourage "mixed-use zoning."
- Encourage local development which promotes walkable neighborhoods and workplaces.
- Promote development such as mixed-use retail, offices, and nearby live-work housing.
- Create a community commercial environment where car trips to purchase goods and services are within shorter distances.
- Encourage designs which promote environmental, forward-thinking concepts which enhance the unique characteristics of the community.
- * NONE of these goals for the community are fulfilled by a regional car dealership located on one of the busiest corners in the county.

Email your letters to the Supervisors at:

john.leopold@santacruzcounty.us zach.friend@santacruzcounty.us
greg.caput@santacruzcounty.us ryan.coonerty@santacruzcounty.us
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For further information please contact [Sustainable Soquel@gmail.com](mailto:SustainableSoquel@gmail.com)