



2022 Conference Sponsor Opportunities

NYSABA is the state chapter of the Association for Behavior Analysis International and an affiliate member of the Association for Professional Behavior Analysts. Throughout 2022, NYSABA continued to work tirelessly to advocate for legislation that supports behavior analysts, agencies, and consumers as well as provided our membership with resources to further knowledge in the field of behavior analysis within New York State and beyond. For those of you who sponsored our conference last year, you know that we held a hybrid in person/remote conference which was a great success despite the challenges in getting it all to work as planned. It was great seeing friends and colleagues in person again!

We are happy to announce that our 33rd Annual Conference is being held In-Person on October 27 and 28, 2022.

The conference will take place at the Albany Capital Center, located in Downtown Albany. Room blocks have been set up at neighboring hotels. We have an exciting schedule of events including internationally known keynotes and invited speakers, an interactive poster session, ways for attendees to network, legislative updates, and plenty of time for sponsor agencies to interact with conference attendees. Although there will be a single-track remote option for those who cannot attend the conference in person, the majority of the conference will be an in-person event.

Please consider becoming a 2022 conference sponsor. We need your support!

Your sponsorship donation will allow NYSABA to continue to provide training opportunities for professionals and consumers as well as continue needed legislative activities. It is also a great way to advertise your agency or business to conference attendees, residing throughout the State.

If interested in becoming a conference sponsor, please register at <http://events.constantcontact.com/register/event?llr=ydn68ghab&oeidk=a07ejde7gc7h7f36cce7>

See below for sponsorship levels and benefits.

Frank Cicero
NYSABA Conference Committee
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2022 Sponsorships Levels*

Platinum Sponsor \$2100

Platinum sponsors receive the following benefits:

1. Exhibitor table at the Albany Capital Center**
2. Two complementary conference registrations
3. Recognition in conference eblasts, NYSABA website and social media
4. 180-day complementary advertisement on the NYSABA website

Gold Sponsor \$1600

Gold sponsors receive the following benefits:

1. Exhibitor table at the Albany Capital Center**
2. One complementary conference registration
3. Recognition in conference eblasts, NYSABA website and social media
4. 90-day complimentary advertisement on the NYSABA website

Silver Sponsor \$1200

Silver sponsors receive the following benefits:

1. Exhibitor table at the Albany Capital Center**
2. One complementary conference registration
3. Recognition in conference eblasts, NYSABA website and social media

Bronze Sponsor \$800

Bronze sponsors receive the following benefits:

1. Exhibitor table at the Albany Capital Center**
2. Recognition in conference eblasts, NYSABA website and social media

Exhibitor Table only \$600**

**note that acceptance as a sponsor or advertiser is pending approval of the NYSABA board in order to ensure that activities of the sponsor or advertiser are consistent with the mission and philosophy of NYSABA.*

***all exhibitor tables include the ability for 2 people to sit at the table each conference day and partake in meals (breakfast, lunch, poster session snacks). If more people will be sitting at the table, additional charges will be applied for meals. Unless a sponsorship level comes with complimentary conference registrations, exhibitors are not able to attend conference sessions.*