

# NANAIMO BUSINESS AWARDS

**CHEK**  
*Watch Local*

**N** NANAIMO  
CHAMBER

# 2022

## SPONSORSHIP OPPORTUNITIES

AIRING SUNDAY, OCT 2 · 7PM

[AVAILABLE >](#)

TITLE	AWARD
\$3,500	\$1,500
3	18

### PRE-EVENT BENEFITS

- Logo inclusion in promotions
- Inclusion in promotions across all social media marcomms
- Social Media welcomes (Facebook, Twitter, Instagram, LinkedIn, Google, etc.)
- Logo on event webpage
- Chamber Newsline Profile & Welcome
- TV Lead Up - Brand identification in 50 thirty second commercials "Brought to you by..."

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### EVENT BENEFITS

- On-Air
  - Included in opening credits
  - 2x30 second commercials during
  - On-Air recognition by show host awards (client to provide production)
- Award Sponsor On-Air - 15 second profile during show (pre-taped)
- Name / Brand on Award (category selection first come, first served)
- Personal appearance in Award Presentation video
- Logo inclusion in Awards video
- Emcee acknowledgment during Awards broadcast

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### POST-EVENT BENEFITS

- Logo inclusion in print, web thank-you and e-blast
- Opportunity to offer finalists a special offer (via eBlast)
- Photos/videos in social media post-event

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**Sponsorship inquiries:**  
250.756.1191 (ext #4) or  
[memberservices@nanaimochamber.ca](mailto:memberservices@nanaimochamber.ca)

