

NANAIMO BUSINESS AWARDS

CHEK
WatchLocal

NC NANAIMO
CHAMBER

2022

SPONSORSHIP OPPORTUNITIES

AIRING SUNDAY, OCT 2 · 7PM

AVAILABLE >

| TITLE | AWARD |
|---------|---------|
| \$3,500 | \$1,500 |
| 3 | 18 |

PRE-EVENT BENEFITS

| | | |
|------------------------------------------------------------------------------------------|---|---|
| Logo inclusion in promotions | • | • |
| Inclusion in promotions across all social media marcomms | • | • |
| Social Media welcomes (Facebook, Twitter, Instagram, LinkedIn, Google, etc.) | • | • |
| Logo on event webpage | • | • |
| Chamber Newsline Profile & Welcome | • | |
| TV Lead Up - Brand identification in 50 thirty second commercials "Brought to you by..." | • | |

EVENT BENEFITS

| | | |
|-------------------------------------------------------------------------|---|---|
| On-Air | | |
| - Included in opening credits | • | |
| - 2x30 second commercials during | • | • |
| - On-Air recognition by show host awards (client to provide production) | • | |
| Award Sponsor On-Air - 15 second profile during show (pre-taped) | | • |
| Name / Brand on Award (category selection first come, first served) | | 1 |
| Personal appearance in Award Presentation video | | • |
| Logo inclusion in Awards video | • | • |
| Emcee acknowledgment during Awards broadcast | • | • |

POST-EVENT BENEFITS

| | | |
|-------------------------------------------------------------|---|---|
| Logo inclusion in print, web thank-you and e-blast | • | • |
| Opportunity to offer finalists a special offer (via eBlast) | • | |
| Photos/videos in social media post-event | • | • |

Sponsorship inquiries:
250.756.1191 (ext #4) or
memberservices@nanaimochamber.bc.ca

