

# NANAIMO

## BUSINESS RESOURCE

+ Relocation Guide

# 2022 AD RATES

Published April 28, 2022

ALL ADS IN FULL COLOUR

### BUSINESS CARD

\$179 +GST

3.5"W x 2.0"H



### QUARTER

\$299 +GST

3.75"W x 5.0"H



#### DOUBLE UP

2 for \$499 +GST

### HALF

\$549 +GST

7.75"W x 5.0"H



#### DOUBLE UP

2 for \$899 +GST

### FULL

\$999 +GST

8.5"W x 11.0"H  
+ 0.125" bleed

### COVER SPONSOR

\$2,999 +GST

(Plus Full Page Ad Inside)

8.5"W x 11.0"H  
+ 0.125" bleed

+

- Logo in Table of Contents
- Recognition in promotions
- Social Media mentions
- Bundle of 50 copies

### INSIDE COVER

Front or Back

\$1,199 +GST

8.5"W x 11.0"H  
+ 0.125" bleed

### CENTERFOLD

\$1,649 +GST

8.5"W x 11.0"H  
+ 0.125" bleed

Take advantage of a  
high traffic location across  
2 full pages

### BACK COVER

\$1,299 +GST

8.5"W x 11.0"H  
+ 0.125" bleed

**Ad order deadline:** February 28

**Artwork submission deadline:** March 31

**Distributed by Canada Post:** April 28

Delivered to membership, community partners, newcomers to Nanaimo, local businesses, ports of call

All artwork must be to size.

A high-resolution PDF preferred. Fonts outlined.

All images should be in CMYK mode and 300dpi.

### Need design support?

Exclusive discount available  
to members through:

ONE   
AFTER  
EIGHT  
design studio

## TO BOOK YOUR AD

Contact the  
Nanaimo Chamber  
or book online

250.756.1191 (ext #4) or  
memberservices@nanaimochamber.bc.ca

[www.nanaimochamber.bc.ca](http://www.nanaimochamber.bc.ca)

