

BUSINESS EXPO

PRESENTED BY



Western Forest Products
DEFINING A HIGHER STANDARD®



BOOK SPACE & SPONSORSHIP TODAY

As little as \$375

– Vancouver Island's –

LARGEST BUSINESS TO BUSINESS TRADE SHOW

SEPT 28th, 2022 · Noon - 7:00pm

LEARN



Attend the 'State of the City Luncheon' an economic update on the City and Region and the Prosperity Corporation.

NETWORK



With community leaders on panels and in discussion groups, break-out sessions, and during 'happy hour'.

MEET



Trade Show exhibitors... Hear their stories. Discover new customers. Uncover new vendors. Catch up with old friends.



#NanaimoBusinessExpo

250.756.1191 [ext #4] or
memberservices@nanaimochamber.bc.ca



www.nanaimochamber.bc.ca

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2022 SPONSORSHIP OPPORTUNITIES

SEPT 28TH, 2022 • NOON - 7PM

Happy hour starting at 5pm

AVAILABLE >

PLATINUM	BIZ FORUM	GOLD	SILVER	BRONZE
\$5,000	\$3,000	\$2,000	\$1,000	\$500
2	2	UNLIMITED	UNLIMITED	UNLIMITED

PRE-EVENT BENEFITS

Inclusion in Chamber marketing eBlasts	•	•	•	•	•
Logo on exhibitor handouts / prize ballots	•	•	•	•	•
Logo and link on event webpage	•	•	•	•	•
Inclusion in event posters & digital	•	•	•	•	
Logo features in Chamber Newslane event stories	•	•	•	•	
Social Media mentions [Facebook, Twitter, Instagram, LinkedIn, Google, etc.]	•	•	•	•	
Inclusion in pre-event editorial feature	•	•	•		
Chamber Newslane Profile	•	•	•		
Profile on event webpage	•	•	•		
Inclusion in Newspaper promotions	•				
Inclusion in Radio promotions on site broadcast	•	•			
Lead placement in all sponsor promotions	•				

ON-SITE BENEFITS

Booths included	2	1	1	1	1
Ad in program / Map / Schedule	Full page	Full page	Full page	Half page	Quarter page
Logo inclusion in sponsor signage	•	•	•	•	•
Premium booth placement	•	•	•		
Logo on all onsite signage	•	•			
Banner displayed at registration table	•				
Lead logo placement in all signage and promotions	•				

POST-EVENT BENEFITS

Chamber eBlast thank-you	•	•	•	•	•
Banner ad in a Chamber Newslane	2	2	1	1	

Sponsorship inquiries:

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